



METS COLLEGE OF ADVANCED STUDIES

M E L I O R A

2023- 24







Whatever you are,
Be a GOOD one!



GOVERNMENT OF KERALA

Pinarayi Vijayan

CHIEF MINISTER



No. 77/Press/CMO/24

17 January, 2024.

MESSAGE

I am happy to note that the MET's College of Advanced Studies, Kuruvilassery, is planning to bring out a magazine titled '*Meliora*' for the current academic year.

I hope that the magazine would provide an excellent opportunity through various genres of writing. I appreciate the students' community for taking the responsibility in bringing up this magazine, while expressing their talents.

My best wishes.

Pinarayi Vijayan

The Principal

MET's College of Advanced Studies

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ഭാവുകങ്ങൾ!

മൂല്യാധിഷ്ഠിതവും തൊഴിലധിഷ്ഠിതവുമായ വിദ്യാഭ്യാസം നൽകി യുവതലമുറകളെ മികവുറ്റവരാക്കാനും സമൂഹത്തോട് ഉത്തരവാദിത്തമുള്ള സ്വാശ്രയ വ്യക്തികളായി രൂപപ്പെടുത്താനും മെറ്റ്സ് കോളേജ് ഓഫ് അഡ്വാൻസ്ഡ് സ്റ്റഡീസ്, കുറുവിലശ്ശേരി നടത്തുന്ന പ്രയത്നങ്ങൾ അഭിനന്ദനീയം.

തിരഞ്ഞെടുത്ത പഠന മേഖലകളിൽ മികച്ചവരാകാൻ വിദ്യാർത്ഥികളെ പ്രാപ്തരാക്കിയും വെല്ലുവിളി നിറഞ്ഞതും സാങ്കേതികവും പാരിസ്ഥിതികവുമായ പ്രശ്നങ്ങളിൽ മുന്നോട്ട് പോകാൻ പ്രോത്സാഹിപ്പിക്കുകയും ചെയ്യുന്ന കലാലയം മറ്റു സ്ഥാപനങ്ങൾക്കും മാതൃകയാക്കാൻ പോന്നതാണ്.

ക്യാമ്പസിലെ മധുരമുള്ള ഓർമ്മകളെ എക്കാലത്തും തിളക്കമാർന്നതാക്കി നിലനിർത്താൻ കോളേജ് പുറത്തിറക്കുന്ന 2023-24 മാഗസിനും സ്ഥാപനത്തിന്റെ മുന്നോട്ടുള്ള യാത്രയ്ക്കും എല്ലാ ഭാവുകങ്ങളും.

ഡോ. ആർ ബിന്ദു

FROM THE CHAIRMAN,



Nurturing creativity and inspiring innovation are two of the key elements of a successful education, and a college magazine is the perfect amalgamation of both.

It is a matter of gratification to pen down a message for the magazine of MET's College of Advanced Studies, MELIORA.

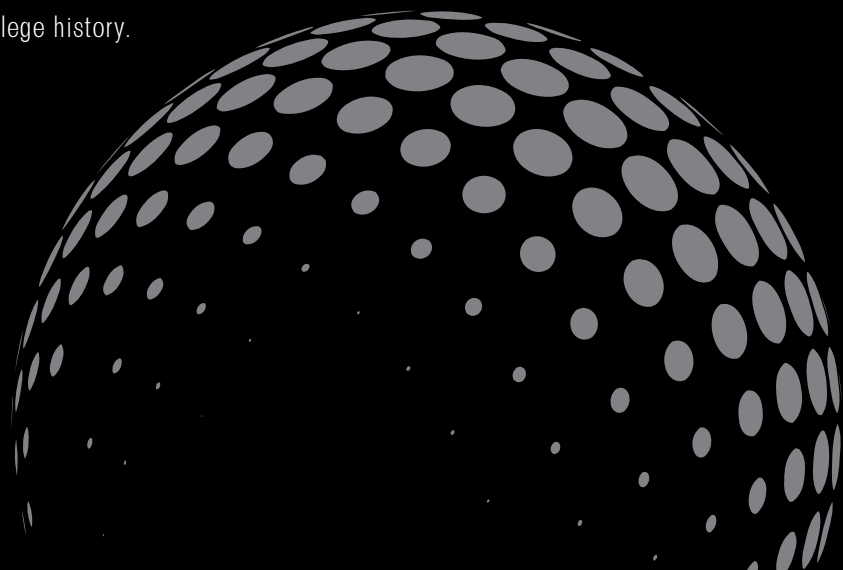
Our institution is formed by a team of service-oriented individuals with the aim to promote education and culture in all aspects in order to achieve and fulfill the mission statement that we believe in. The institution provides an excellent platform to provide a glance of the multifarious all round developmental activities throughout the year. Encouraging innovation, radical ideas and a positive approach, the institution is providing a healthy environment in nurturing creativity, competitiveness and teamwork amongst the learners. As an established and highly esteemed institution, we maintain an utmost academic standard, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results.

I extend my heartfelt congratulations to the editorial board for unleashing the hidden potential of the students and making this magazine a chapter of college history.

DR. Shaju Antony, MBBS, MD

Chairman,

MET'S Group of Institutions, Mala.



FROM THE CEO,



"The function of education is to teach one to think intensively and to think critically. Intelligence plus character that is goal of true education"

- Martin Luther King Jr.

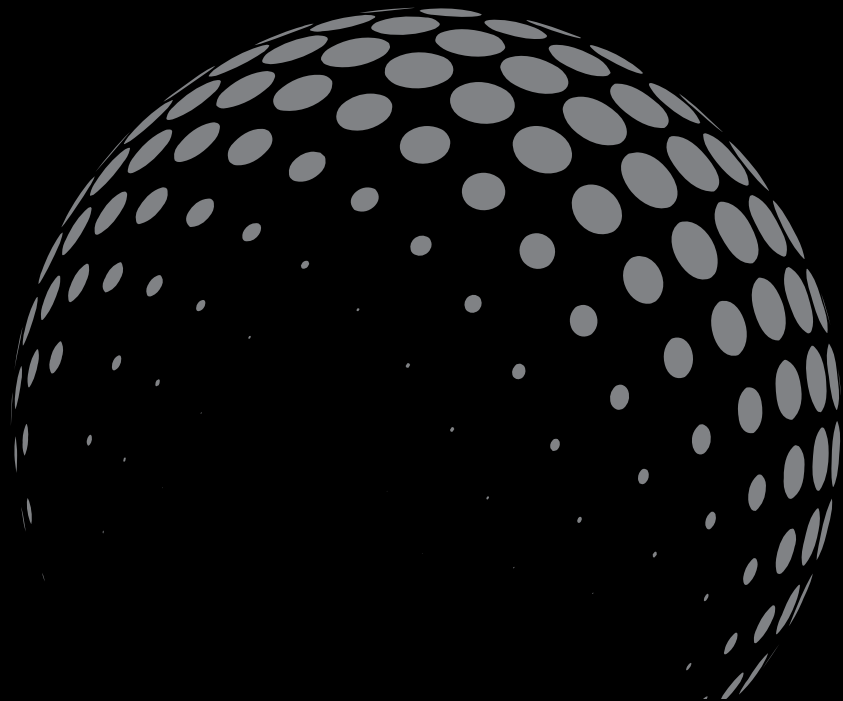
We redefine education as a catalyst for innovation and ethical leadership. Our commitment to entrepreneurship empowers students to pioneer change, while our emphasis on value education ensures they navigate success with integrity. Join us in sculpting future leaders who not only thrive in the professional arena, but also contribute meaningfully to society.

MELIORA gives space to imagination and unlocks the thoughts and values of children and staff. I extend my warm wishes to the Principal and Editorial team on the publication of this wonderful magazine and I wish them to continue this journey on the road of excellence.

Dr.Varghese George

PMP, BE(EEE), MBA, Phd

CEO, MET'S Group of Institutions, Mala.



FROM THE ACADEMIC DIRECTOR,



It gives me great pleasure to write a few words as prologue for the collection

Advanced Studies, MELIORA 2023-24. Since its inception in 2015 the college has been striving towards maintaining high academic standards and excellence in the field of education. We are committed to provide our students with a wide variety of opportunities in order to help them attain their highest potentials.

MELIORA is exclusively meant for bringing out the potential writing talent as a part of one's overall personality development. We are sure this magazine will help to acquire knowledge and skills, build character and enhance employability of our young talented students to become globally competent.

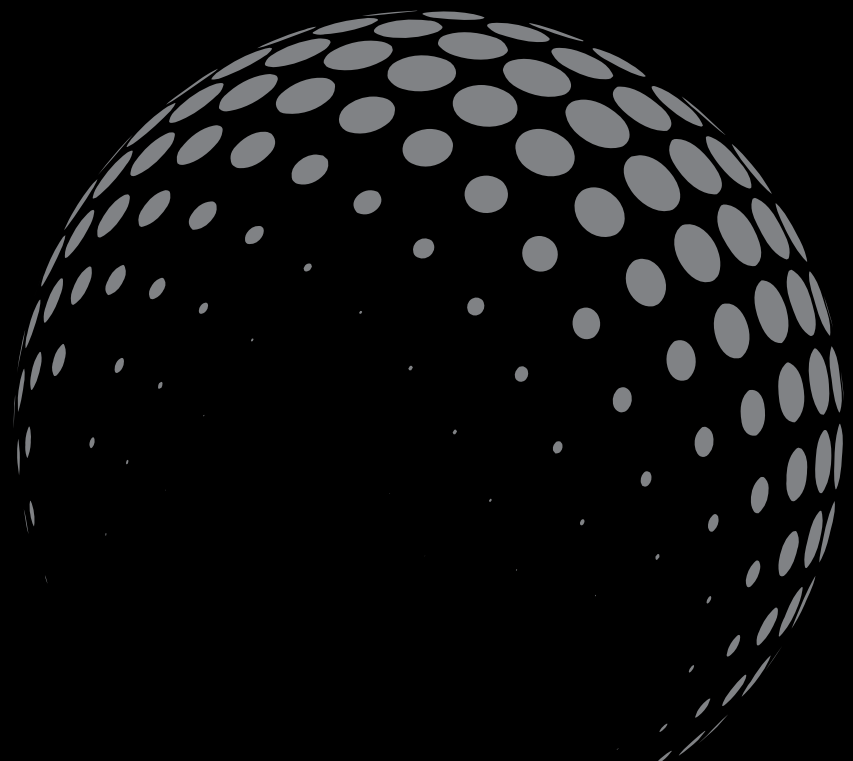
It is indeed a matter of great pride that MET'S College of Advanced Studies has made outstanding progress in academic, co-curricular and extra-curricular activities. I feel proud of being the witness of such a magnificent institution fully dedicated for the betterment of students. I congratulate all the contributors and the editorial board for bringing out such an outstanding magazine.

Dr. A. Surendran

M.Tech, MBA, MIE, Chart, Enggr, PhD

Academic Director

MET'S Group of Institutions, Mala.



FROM THE PRINCIPAL,



It is a matter of pride to pen down the message for the college magazine of this academic year, MELIORA. I am immensely pleased to go through the magazine in which linguistic aspects are highlighted by the students and staff.

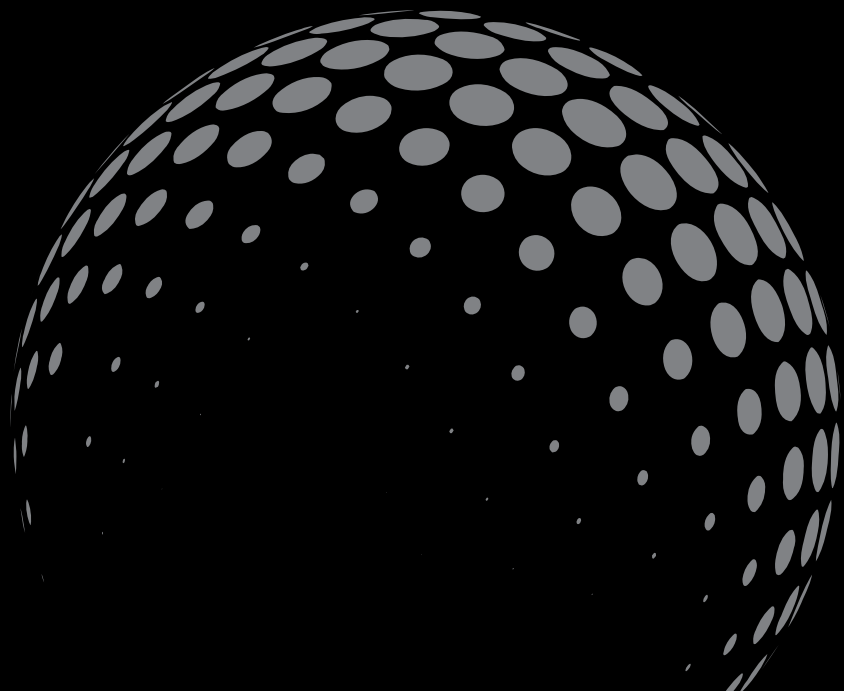
Since its inception in 2015 the college has been striving towards maintaining high academic standards and excellence in the field of education. We are committed to provide our students with a wide variety of opportunities in order to help them attain their high potentials. Our aim is to produce excellent professionals ready to serve society, with exemplary stamina, courage, compassion and devotion to duty, who will make a name for themselves in the years to come. I feel proud of being the Principal of such a magnificent institution fully dedicated for the betterment of students.

I congratulate all the contributors and the editorial board for bringing out such an outstanding magazine.

Dr. Phonsy Francis, M.Sc. M. Phil., Ph.D.

Principal

MET'S College of Advanced Studies, Mala



Editors Note



IRFAN CA
Magazine Editor
BCA 23

"APPEARANCES TO THE MIND ARE OF FOUR KINDS. THINGS EITHER ARE WHAT THEY APPEAR TO BE, OR THEY NEITHER ARE, NOR THEY ARE, AND DO NOT APPEAR TO BE, OR THEY ARE NOT, AND YET APPEAR TO BE. RIGHTLY TO JUDGE IN ALL THESE CASES IS THE PART OF WISDOM."
-EPICETETUS

With an awe we confidently showcase the stories to be written. Fill the chapters with stories of courage, laughter, and compassion. Let the ink of positivity flow through your words, creating a narrative that inspires not only you but also those who turn the pages of your remarkable journey.

The young minds constantly wander out of the four walls to explore their passions, Meliora is a collection of such vibrant pieces of our young minds. As each student spent their most enthusiastic period in this campus and climb on to higher steps in their life, there will be definite moments in which they want to look back to these sweet memories and relax, so Meliora is a collection of the good old days in the life of each student.

A moment of gratitude to the Almighty for being a great provider. This endeavour would not have been possible without the unconditional support and guidance of our beloved Chairman DR. Shaju Antony Aynikkal, CEO Dr. Varghese George, Academic Director Dr. A. Surendran, and Principal Dr. Phonsy Francis, we express our heartfelt gratitude to all the dignitaries for the faith entrusted upon us. Our sincere thanks to the staff editors Ms. Remya V R HOD Department of English, Ms. Agnamariya Joseph Asst. Prof. department of English, all teaching and non-teaching faculties.

Members of the editorial board Irfan CA, BCA 2023, Arun P Bsc. AI 2023, Adhil Refajin Bsc. AI 2023, Mohammed Faheem P R BCA 2023, Abubacker Bashir Moideen BCA 2023, Nisath K M BBA 2023, Gadhya Krishnan BCA 2022, Thejus CS BCA 2022 and all the contributors as their contribution is the reason that makes this magazine endearing with our readers. Wishing all the readers a memorable and happy reading time!

EDITORS PANEL



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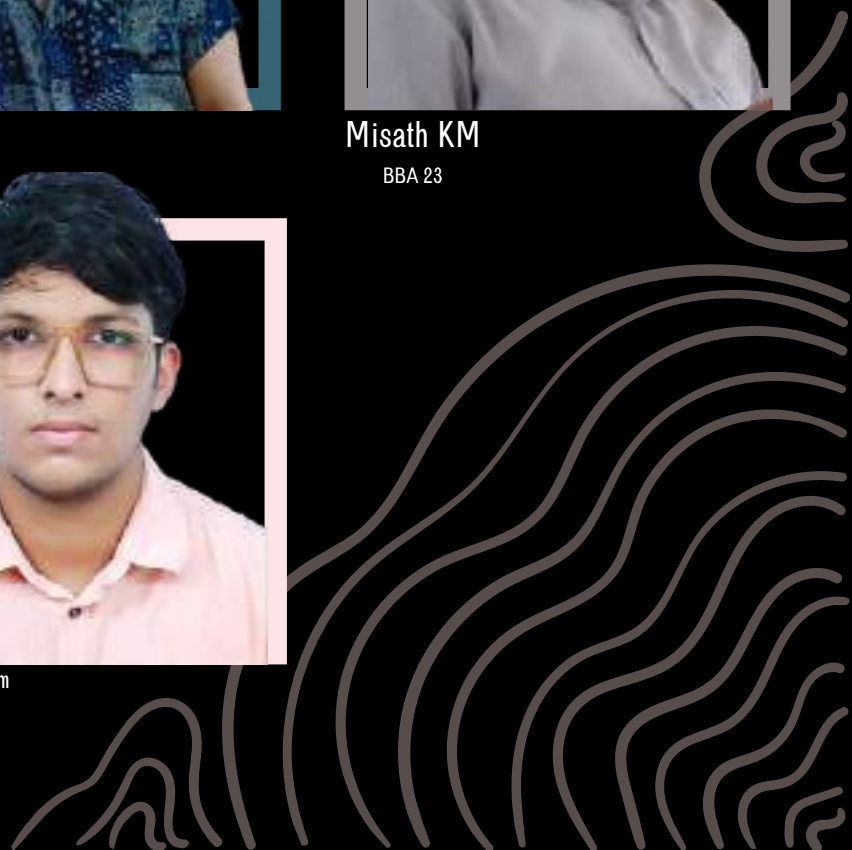


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ANNUAL REPORT

MET'S College of Advance Studies, Mala, affiliated to University of Calicut established by Mala Educational Trust in 2015, which aims at creating well educated and well employed men and women with global outlook, acumen and entrepreneurship. The institution has kept pace with the changing world and has been the pioneering spirit behind many innovations in the field of education thus acquiring a well-deserved reputation in academics, sports and co-curricular activities.

THE CONNOISSEUR DR. Shaju Antony Aynikal is the Chairman of the Mala Education Trust. A well-known post graduate doctor by profession, he is a celebrated educationalist also. MET's College of Advanced Studies is the latest golden feather on his cap. Dr. Phonsy Francis is the Principal of MET's College of Advanced Studies, who guides the activities of college from the forefront. Our well qualified, highly motivated and dedicated faculty squad include 34 teaching and 5 non - teaching faculty members. The constant support and encouragement from the Management and the inspiration and guidance from teaching and non-teaching faculty is the strong catalyst for the success of our students in various fields.

COURSES

BACHELOR OF COMMERCE

- B.Com
- Finance
- Co-operation
- Computer Application

BACHELOR OF BUSINESS ADMINISTRATION

- BBA

BACHELOR OF COMPUTER APPLICATION

- BCA

BACHELOR OF SCIENCE

- Artificial Intelligence
- Food Technology

CERTIFICATE COURSES

- Basic Competitive Skills
- GST
- Python Peogramming

ADD ON COURSES

- ASAP
- Coding Skills
- AML KYC
- AVIATION & Airport Management
- LOGISTICS & Supply Chain Management
- Global Entrepreneurship
- Artificial Intelligence & Data Science
- Food Technology & Food Processing

WORKSHOPS

PYTHON AND ANDROID WORKSHOP: arranged by department of computer application on 23rd June 2023 led by Shijo John K from Ristechnologies.

CRAFTING NEXGEN ENTREPRENEURS: An IEDC workshop on 3rd and 4th July 2023.

PROJECT ORIENTATION CLASS ON IOT & AI: Organized by Department of Computer Applications led by Gopikrishnan P G, CEO, Grapesgenix Technical Solutions Pvt. Ltd. on 10th July 2023.

IV: in association with IEDC to FABLAB by BCA 21 students on 12th July 2023.

WORK READINESS PROGRAM: A Three-day workshop by Kerala Knowledge Economy Mission for all final year students on 24th, 25th & 26th of July 2023.

UNLOCKING CAREER OPPORTUNITIES IN AR & VR: A workshop organized by Department of Computer Applications on 4th August 2023.

HEALTH AWARENESS PROGRAM: An Induction Program led by Wellness coaches Mr. Nizar and team, Nutrition Center, Poovathussery, for the first year B. Com. / BBA students on 8th August 2023 organized by the Department of Commerce.

CAREER OPPORTUNITIES IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT: An induction program led by Mr. Biju Jose, Director - Marketing, CLAIMS Academy, organized by Department of Commerce and Management on 8th August 2023.

HACKTIV: A workshop organized by Department of Computer Applications on 8th August 2023.

HARDWARE EXPO: An induction program led by Mr. Benu Anto, System Administrator, METSCAS, for the first year BCA/ AI students on 8th August 2023 organized by the Department of Computer Applications.

Orientation session: Department of Computer Science organized an orientation programme for final year and 2nd year students lead by ASAP Thrissur on 20th September 2023.

Career Seminar: Kerala Agricultural University employment information and guidance bureau, Mannuthy organised a career Seminar for all final year students. The session was led by Sri. Shahu KK, career specialist on 25th September 2023.

Career Progress with Full Stack Development: Department of computer application in association with Archon Solutions Pvt Ltd. Organized a career progress session for the students, led by Arathi Pradeep Java Developer Archon Solutions Pvt Ltd on 26th October 2023.

Introduction to the World of SAP: Department of Commerce and Management in association with Archon Solutions Pvt Ltd. Organized a SAP Introduction session for the students, led by Ananthu Mohan SAP Multifunctional Consultant Archon Solutions Pvt Ltd on 26th October 2023.

Career Portraying for Future: Department of Commerce and Management Studies organized career guidance class for the student's session led by Bivin Saju, Career coach on 27th October 2023.

Roadmap to A Career in A.I: IEDC in association with Department of Computer application organized a workshop for all A.I specialization batches. The session was led by Anil Kumar KN, Senior software engineer Litebreeze Infotech, Smart City Kochi on 23rd January 2024.

COMPETITIONS

QUIZ COMPETITION: related with national reading day on 16th June 2023 conducted by the Quiz Club.

PENCIL DRAWING COMPETITION: in connection with industrial workers of the world day based on the theme "the safety of the people shall be the highest law" on 27th June 2023.

MONSOON PHOTOGRAPHY CONTEST: organized by Department of Commerce, based on the theme "Monsoon" on 27th June 2023.

TANGLED PIXELS: in association with social media day conducted by IT Club on 30th June 2023.

HENNAZILLA: "The hand is your canvas" organized by Fine Arts Club on 30th June 2023.

CALIGO 2K23: Quiz completion organized by Department of Commerce on 30th June 2023.

BLOGGER CORNER: An on the spot blog writing completion organized by IT Club on 21st July 2023.

EXTEMPORE: An extempore speech competition organized by Department of Management and Languages in connection with World Listening Day on 18th July 2023.

FEEL IT! REEL IT! : A Reels making competition organized by Department of Commerce in connection with Friendship Day on 7th August 2032.

PEN IT! : An essay writing competition on 16th August 2023 organized by the Department of English in association with Literary Club.

INDEPENDENCE DAY QUIZ: As a part of Independence Day, Quiz Club organized a quiz competition on 16th August 2023.

FRIENDSHIP DAY PHOTO CONTEST organized by the Fine Arts Club on 17th August 2023.

QUIZ COMPETITION: In association with world wide web day IT Club organized a quiz competition on 18th August 2023.

HINDI DAY 2023: Department of English in association with Literary Club celebrated Hindi Divas Samaroh and conducted an essay writing competition on 25th September 2023.

Gandhi Jayanti Quiz: Quiz Club organized a quiz competition in honor of the father of our nation on 30th September 2023.

RJ HUNT: On 26th October 2023 an RJ Hunt for college radio was organized to identify charming talents within the campus.

FACULTY DEVELOPMENT PROGRAM

Teacher Extraordinaire: A two-day faculty development programme on 20th and 21st September 2023 session led by Professor Sam Thomas, Founder CRM Implementation Startup USA.

Introduction to NEP: As the UGC is planning to revolutionize the higher education system in the country through four-year degree programme. An orientation session was arranged for the faculty members on 6th January 2024.

EXTRACURRICULAR

PACHATHURUTH: an environmental day celebration organized by nature club in association with Haritha Kerala Mission on 5th June 2023, inaugurated by Adv. V R Sunil Kumar MLA. Refreshments for the students was arranged by Social Club.

MEDICAL CAMP: A free medical camp arranged by MET'S Group of Institutions, in association with GMH Mala, for the public in the campus on 23rd July 2023.

ANGANAVADI VISIT: A visit to the Anganavadi Centre No 46, Ward 13, Kuruvillassery, Mala, organized by the Department of Management in association with Social Club on 27th July 2023.

AARAMBHAM 2K23: An Induction Program for the first year students on 1st August 2023, addressed by Nisamudheen K, Career Couch and Secretary of National Institute for Training and Educational Research, Trivandrum.

The Fine Arts Club organized an International Plastic Bag Free Day on 18th August 2023.

Freshers Day METSXXICO 2K23: Freshers day arranged by department of Commerce to Welcome their 1st year students on 18th August 2023. (BCA Missing)

DHE ONAM PINNEM 2K23: Mets Group of Institution togetherly celebrated Onam 2023 on August 23.

Teachers Day 2023: Literary Club arranged a card making competition on teachers day and greeted Principal and other teaching staff with the prize winning cards on 5th September 2023.

World Ozone Day 2023: Nature Club conducted a poster making competition for students and staff on 16th September 2023.

Football tournament: Invictoz Presents 5'S Football tournament based on ISL. The tournament contained FANS Team friendly match and SHAR SHOOTER Challenge on 20th September 2023.

A day with Sevanagiri Sevanalaya: Department of computer application as a part of extra credit activities organised a visit to Annallur Sevanagiri Sevanalaya on 29th September 2023.

HENFA 23: Our college football team won the Henfa Tech Fest Shootout competition arranged by Carmel College Mala on 30th September 2023.

RUDRA Logo Reveal: A grand introduction to the Techno-Cultural Fest organized by Mets Group of Institution occurred a grand manner on 03 October 2023.

MIME: The Social Club performed a Social Awareness Mime on 6th October 2023 in the College courtyard.

SRISHTI 2K23: Mets Group of Institution organized an All-Kerala Pencil Drawing competition for the Higher Secondary Students to appreciate wonderful artistic finds within the state. An online venture on 13th October 2023.

Lions Club International: Mets Group of Institution gave a Golden opportunity to their pupil through introducing Lions Club International into the campus. The collaboration organized an Induction Ceremony on 17th October 2023.

RUDRA 2K23: A grand festivity of Mets Group of Institutions for this academic year was RUDRA. A 2-day event covering the new technical and cultural developments of the GenZ era. It commenced on 19th October 2023 and the curtain fell on 20th October 2023 midnight.

College Radio: In this academic year Mets College of Advanced Studies stepped up the entertainment game by introducing our own radio METS BEATS.

Sports Day: METS Group of Institutions organized a Sports Week starting from 2nd December till 8th December. METSCAS performed extremely well in the competitions to become Champions in Football.

Met's Carnival 2K23: Mets Group of Institutions celebrated Festival of Toast to Happiness, The Christmas on 21st December 2023. The management arranged a Christmas Feast for all the teaching and non-teaching staffs on 22nd December 2023.

Adding Skills: Mets College of Advanced Studies in association with ASAP inaugurated new promising add-on courses into the curriculum. The inaugural function was addressed by Adv. VR Sunil Kumar MLA on 12th January 2024. Followed by a session led by Mr. Saji T, Division Head-Training ASAP Kerala.

Anti-Drug Campaign: A awareness class on drug abuse among teenagers was organized for 2023 batch by the Vimukti Cell on 22nd January 2024.

Entrepreneur Aspirants Meet: Mets Group of Institutions arranged a golden opportunity for the budding entrepreneurs within the campus to develop their ideas into a successful reality. The meet channelized various ideas from young minds. The session was led by CEO Dr Varghese George on 24th January 2024.



STUDENTS UNION 2023-24



CHAIRMAN
SALMANUEL FARIS P S



VICE CHAIRMAN
RENJU



SECRETARY
ARCHANA SASI



JOINT SECRETARY
AHSANA



UUC
DHIJIL NAD



FINE ARTS SECRETARY
SWATHY KRISHNA



STUDENT EDITOR
IRFAN



GENERAL CAPTAIN
AJAY P J



FIRST YEAR REPRESENTATIVE
ATHUL M AJITH



SECOND YEAR REPRESENTATIVE
ABHIJITH P S



THIRD YEAR REPRESENTATIVE
JISNA JEEVANS

I E D C

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

METSCAS 2023-24 KSUMIEDC1018

IEDC cell was officially inaugurated at MET'S College of Advanced Studies on 4th April 2022 by MLA Adv. VS Sunil Kumar. To develop institutional mechanism with required infrastructure to develop Innovative, latest Technology and Entrepreneurial culture among the students. IEDC METSCAS organizational body contains Principal Dr. Phonsy Francis as the Chief Department Patron. HOD Department of Computer Application Vinesh K V as Nodal Officer. The Staff Coordinators and Student Representatives.

Innovation and Entrepreneurship Development Centre (IEDC) is a nonprofit separate independent central facilitating Centre within institution formed Innovation, to promote the innovation, Technology, and Entrepreneurship among the students and thus equipping them as job providers rather than job seekers. Understanding the need of this generation of students MET'S College of Advanced Studies decided to work in hand with IEDC, in order to be a central support Centre with in the institution, irrespective of the branch or department, Meeting the needs of young entrepreneurs with innovative ideas of state or national importance and social relevance.



VIMUKTI CELL

'EVERY FORM OF ADDICTION IS BAD, NO MATTER WHETHER THE NARCOTIC BE ALCOHOL, MORPHINE OR IDEALISM.'

-Carl Gustav Jung

Higher education department of Kerala introduced a programme, "Drug free campus" in all colleges including professional colleges of Kerala. As a part of this antidrug campaign, we formed a cell named VIMUKTHI CELL in our college on 14th October 2022. The main objective of this programme was to give awareness among students about drug abuse and thereby making a drug free campus. The Convenor of Vimukti cell is Mr. Vinesh K V, Department of Computer Application and other members are Dr. Jayasree V.R., Department of Languages, Ms Jomol T. J Department of Computer application, Ms Ms Aswathy T.S. Department of Mathematics and Ms Vyshnavi V.S. Department of Commerce. VIMUKTI CELL organized an awareness class on drug abuse among teenagers for 2023 batch on 22nd January 2024.



PLACEMENT CELL

The Placement Cell of MET's College of Advanced Studies, operates round the year to provide not only job opportunities to the third-year students but also internships to all the students of the college. It serves as an interface between the students and the Corporates. We aim to invite companies from various fields in order to make range of opportunities available for the students of all courses. The Cell also organizes talks, workshops and competitions to equip students with life skills and to provide career guidance about the avenues open after graduation.

The Convenor of placement cell is Ms Sandhya T J, from the Department of Computer Application, other members are Ms Reseela P S Department of Management, Ms Aganamariya Joseph, Department of English, Ms Athira Ragesh Department of Commerce.

The Placement Cell has had another fruitful year of placements and internships as several regular as well as new companies visited the campus for the recruitment drive







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Rameez V A
BCA



Nikhil Paul
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Emmanuel Anto
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Adith N P
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Sanjo Wilson
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Adhil CS
BCA

DR. SHAJU ANTONY AYNIKKAL
Chairman

Dr. PHONSY FRANCIS
Principal

Dr. VARGHESE GEORGE
CEO

Ms. SANDHYA T J
Placement Officer

Dr. A SURENDRAN
Academic Director

Prof. JERIN GEORGE K
Placement Officer



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BBA



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BBA



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GRIEVANCE REDRESSAL CELL

The cell undertake the Redressal of all types of Grievances, Complaints and Malpractices received from students and professional bodies. The function of the cell is to look into the complaints lodged by students and staff members and judge its merit, regardless of the nature of the problem. The main objectives of the cell are to develop an organizational framework to resolve grievances and to institute a monitoring mechanism to oversee the functioning of the moral social behaviours of the students.

The general body of the cell is headed by Dr. Phonsy Francis, Principal MET's College of Advanced Studies. The Convenor of the cell is Ms. Divya E, HOD, Department of Mathematics and other members are Ms. Resela P.S. HOD, Department of Management, Mr. Vinesh K.V. HOD, Department of Computer Applications, Ms. Remya V.R. HOD, Department of Languages and Ms. Raji Hari HOD, Department of Commerce.

The activities of Grievance and Redressal Cell had been influential in the year 2023-2024. The Committee actively involved in the speedy disposal of complaints from students and staff members. It had been in forefront to ensure a conflict-free campus by promoting the welfare of students and teachers.



ASA

P

Additional skill acquisition programme (ASAP) is an organization working under the higher education department of the government of Kerala, offers higher order skill programmes to students in colleges and the general community. These programmes aim to equip the students and the job aspirants for the arising job opportunities in the market. \

CELL

Mets College of Advanced Studies in association with ASAP inaugurated new promising add-on courses into the curriculum. The inaugural function "Adding Skills" was chaired by Adv. VR Sunil Kumar MLA on 12th January 2024. Followed by a session addressed by Mr. Saji T, Division Head-Training ASAP Kerala. ASAP cell in our college organised an orientation class for second year and final year students on 20th September 2023 and for the first-year students on 5th February 2024.

L





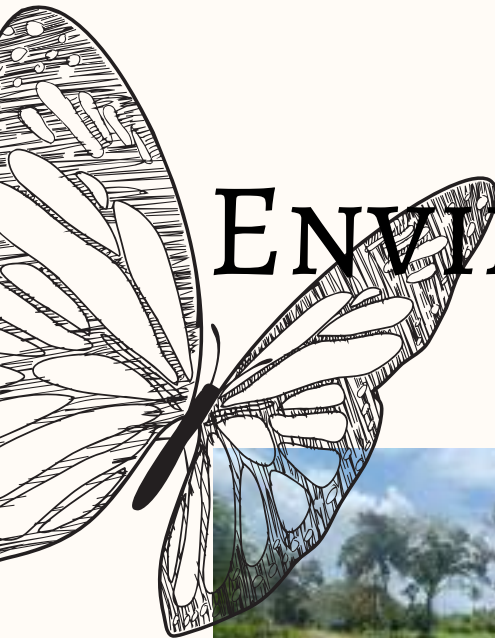
WOMEN CELL

The Women Cell at MET's College of Advanced Studies empowers and orients girl students to recognize their true potential and helps them to attain their own stand in a competing world. Its goal is the overall development of women in all spheres of their life. The Woman Cell also creates awareness about important women issues and provides a forum for discussion and deliberation on a range of other societal issues from empowerment to environment.

The cell consists of Seven representatives from various departments. The Convenor of the cell is Ms. Sreeja M.R from the Department of Commerce. The president of the cell is Ms. Divya E from the Department of Mathematics and other members of the cell are Ms. Resela P.S. Department of Management, Ms. Anitta Johnson Department of Commerce, Ms. Agnamariya Joseph Department of English, Ms. Sreelakshmi Raghavan Department of Commerce and Ms. Anjali Antony Department of computer application. All the girl students are the back bone of women cell METSCAS.

As the part Rurdra23 Techno-Cultural fest organized by METS GROUP OF INSTITUTIONS, Women Cell of MET's College of Advanced Studies Mala provide a platform to the students to sell products and earn a small amount of income from this opportunity on 19-10 -23 and 20-10-23. Apart from that this opportunity helped students to showcase and enhance their skills and talents. Students made carpets from waste material and they sold it. Students sold many items like Ear rings, dream catchers, hair bun, homemade cake, pickles cutlet ice creams etc. Students earn income from this. The teachers, students and the outsiders those who gathered to be the part of the fest, purchased items from the women cell members.

ENVIRONMENTAL DAY



QUIZ CLUB

Quizzing is a form of learning. Perhaps the best form as it excites both the participants and audience to attain knowledge. Investigative minds get ignited on each quizzing sessions. Quiz club of Mets College of Advanced Studies intends to create interrogative minds in the area of knowledge which help them not only acquire new information from various fields but also to build a foundation for constructing their career to succeed in various competitive exams.

A Quiz competition in connection with Labour Day was conducted on Friday, May 12, 2023, at 10:00 am in the college library. Five groups were participated in the Quiz competition, with each group consisting of two students. A total of 30 questions were asked during the first Round of competition. From among these five groups, two groups were short listed to the final round. Multiple-choice questions (MCQs) were provided to the participants in the final round and the group with the highest score was chosen as the winner. The winning group members are Pranav and Vivek.

As the part of Reading Day, a quiz competition was conducted on Friday, 16 July 2023 at 2. PM in the Media room. The event was conducted by quiz club. Questions displayed through LCD projector. The quiz competition had 3 rounds, virtual round, Questions round and rapid fire. 6 groups (A to F) were participated in the quiz competition, each group consisting of 5 students. A total of 14 questions were asked during the first and second round of competition. From these 7 groups, 4 groups were short listed to the final round. The group with the highest score was chosen as the winner. Group 'C' secured first position and Group 'A' secured second position.

As a part of Independence Day, quiz competition was conducted on Wednesday, 16 August, 2023 at 2.30 PM in the top hall. The event was conducted by quiz club. Questions were displayed through LCD projector. The quiz competition had 3 rounds, virtual round, Questions round, and rapid fire. 6 groups (A-F) participated in the quiz competition, each group consisting of 3 students. Among these 6 groups, 4 groups were short listed to the final round. The group with the highest score was chosen as the winner. Group 'C' secured the first position, Group 'E' secured the second position and group 'A' secured/ the third position.

LITERARY CLUB

"THAT IS PART OF THE BEAUTY OF ALL LITERATURE. YOU DISCOVER THAT YOUR LONGINGS ARE UNIVERSAL LONGINGS. THAT YOU'RE NOT LONELY AND ISOLATED FROM ANYONE. YOU BELONG."

F. Scott Fitzgerald

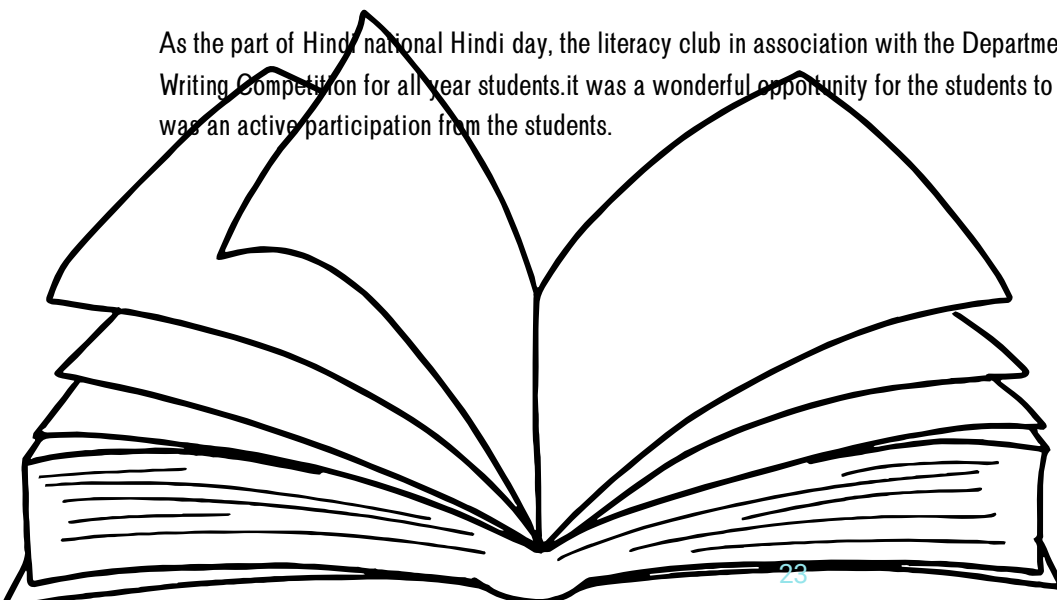
The Literary Club of Mets College of Advanced Studies functions with the objective to develop diverse imaginative faculties of students by encouraging them to give free expression of their ideas through various creative activities. The activities of this club are planned to augment the output of the members of the club and thereby imparting these values to the student community as a whole. The literary capabilities inherent in the students need to be chiselled out to give flair to their creative aptitude.

As a part of friendship day, the literary club in association with the Department of English organised a spot photography and caption writing competition, # Click Your Campus; for the first-year students. It was a wonderful opportunity for the students to know their campus better. There was an active participation from the students. Three best clicks and captions were selected from the entries for prizes.

As an ice breaker session, the literary club in association with the Department of English organised a treasure hunt, 'Hide and Seek' for first year BCA and B.Sc. AI students. The students were divided into five groups of ten. Six hints were hidden at different spots inside the campus, and a final treasure was also hidden. Team C won the treasure by finding all the clue with the final prize.

In relation to the Independence Day of our country the Literary Club in association with the Department of English arranged an Essay writing competition, 'Pen it!'. The given topic was "Seven Decades of Freedom", "സ ടത റൻ ഏഴു പതി ടുകൾ" respectively for both Malayalam and English languages, there was an active participation from the students.

As the part of Hindi national Hindi day, the literacy club in association with the Department of English organised Hindi Essay Writing Competition for all year students. it was a wonderful opportunity for the students to know their Hindi language. there was an active participation from the students.



AARAMBAM 2023

Metscas



IT CLUB

Information technology (IT) is a broad professional category covering functions including building communications networks, safeguarding data and information, and troubleshooting computer problems. This is the land mark of present generation when it comes to any field known or unknown. The IT club in Mets College of Advanced Studies stands to provide its students an opportunity to share and extend their ideas and hence interact with the industry to expand their horizons in the field of IT and its fast-changing technology.

MET'S College of Advanced Studies conducted an IT Club competition, named as Tangled Pixels. Ms. Anjaly Antony and Ms. Sandhya T J co-ordinated the program under the leadership of student co-ordinators Mr. Mohammed Jazim and Mr. Yadhu Krishna K P. Competition starts at 2.30 pm at the G2 hall. To participate in the competition there were ten groups of three each. Ms. Divya E was judging the competition and the competition was ended at 3.10pm.

The IT Club organized a competition, named Bloggers Corner. Ms. Anjaly Antony and Ms. Sandhya T J co-ordinated the program under the leadership of student co-ordinators Mr. Mohammed Jazim and Mr. Yadhu Krishna K P. Competition starts at 2.00 pm at the Computer Lab. To participate in the competition there were three groups of two each. Ms. Remya V R, and Ms. Athira Ajayan was judging the competition and the competition was ended at 3.15pm.

The IT Club conducted a Quiz Competition "IT" in association with Word Wide Web Day. Ms: Anjaly Antony, Ms. Sandhya and Ms. Neethu P S are co-ordinated the program under the leadership of student co-ordinators Mr. Mohammed Jazim and Mr. Yadhu Krishna K P Competition starts at 12.00 pm at the Computer Lab, there are sixteen students to participate in the competition. Ms. Bisty P D, and Mr. Vinesh K V was judging the competition and the competition was ended at 12.40pm.

FINE ARTS CLUB



The Fine Arts Club of MET'S College of Advanced Studies was inaugurated with the supreme motive of bringing out the untold, hidden talents of the students to limelight. It was started during the academic year 2023-24. Under the auspices of the Fine Arts Club Various Cultural Competitions were held in this academic year.

"Hennazilla: the Hand is Your Canvas" is a Mehendi competition organized by Fine arts club as part of Eid. Ms. Anjaly Antony, Ms. Bisty P D and Ms. Jomol T J co-ordinated the program under the leadership of student co-ordinators Mr. Jude V Francis and Ms. Ranju N S. Competition started at 2.00 pm at the Top Hall. To participate in the competition there were four groups of two each. Ms. Resela P S and Ms. Priya A P was judge the competition and the competition was ended at 3.10pm. the first prize won by Lakshmi K M & Ameesha Antony (BCA21) Second prize won by Ranju N S & Aleena Shibu (B.com Fin21)and the third prize went to Ahsana T A (B.com CA22)& Swathy Krishna M S (BCA22)

In connection with International Plastic Bag Free Day on July 3 fine arts club arranged a Plastic Bag Free Day venture within the campus. Ms. Jomol T J, Ms. Anjaly Antony and Ms. Bisty P D co-ordinated the program under the leadership of student co-ordinators Mr. Jude V Francis and Ms. Ranju N S. The main Aim of this program is "Be a part of the solution to plastic pollution ". To make our aim into reality the fine arts club members are made paper bag and paper pen for our principal Dr. Phonsy Francis and other teaching and non-teaching staffs. And the students celebrated the plastic bag free day by handover paper bag and paper pen to their teachers.

Friendship Day Photo contest was conducted by the Fine Arts Club. Ms. Jomol T J, Ms. Anjaly Antony and Ms. Bisty P D co-ordinated the program under the leadership of student co-ordinators Mr. Jude V Francis and Ms. Ranju N S. The theme for the photography contest was Friend ship. Each participant was asked to submit an original unedited photograph in JPEG format. The photograph should be narrative. The last date for submission was 17 August 2023. Nine entries were received from students of various classes. First prize won by Mohammed Jazeem (BCA 22) second prize won by Muhammed Salah (BCA22)and the third prize went to Lordson Raphel (BCom CA23)

MEDICAL CAMP



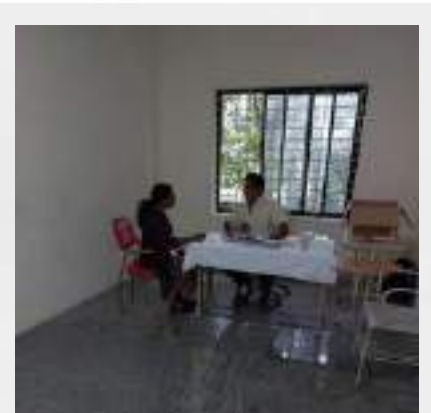
MET'S GROUP OF INSTITUTIONS



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SOCIAL CLUB

Social Club aims at developing student's social skills. It offers a systematic method to build man in relation to his society. In an integrated manner and inculcates such abilities, children to become useful citizens of society. Social club is an integrated party of the cocurricular activities. This club has a great role in the character building of students. This clubs should guide the learning activities which extended beyond classrooms. Social Club started its branch in MET'S college of Advanced Studies in the academic year 2023-2024.

Social Club organized a free medical camp in association with 'Gurudharmam Mission Hospital (GMH) Mala on 23 July 2023 from 9.00 am to 1.00 pm in the college campus. The camp was a successful venture as a lot of people from the neighbourhood visited the camp for various medical checkups. Services of a general physician, dietitian, gynaecologist, and dermatologist were arranged for the people. Routine checkups line pressure, sugar and blood test were arranged as well and a blood donation from the students with in the campus was also organised.

In connection with Onam celebration Social Club organized an interaction section to pay respect to the senior citizens near the college campus on 23 August 2023 from 11.00 am to 5.00pm in the college campus. The event was really blessed with the presence of a lot of elders who shared their valuable lessons with the students who are a part of this modern generation

On 6th October 2023 Social club presented a social awareness mime on the topic 'Mobile phone addiction among youth' as at college campus. On 16th October 2023 club organized a Poster making competition on the topic 'Anti-drug' as at college library, B.com Finance 21 and BBA 23 got the first two places for the poster making competition. Social club provided refreshments for the students after planting saplings for making "Pachathuruth" in our college campus in connection with Environment Day celebrations organised by nature club on 5th June 2023. Students were actively involved in this programme.

MET's college of advanced studies, Mala, in association with Social Club organised an Anganavadi Visit on 27 July 2023 at 10.30am. Students were actively involved in this programme. The intention of this visit was to improve the social skills and values among students. On 29th September 2023 club organised a social service program at Sevanagiri Sevanalaya Visit. As a part of Social Club and Department of Commerce MET's college of advanced studies, Mala conducted a Social Service Activity campus road cleaning on 30th November 2023. Students were actively participated in the cleaning activity.



METS COLLEGE OF ADVANCED STUDIES
KURUVILASSERY, MALA

6TH
OCTOBER 2023
FRIDAY

TIME
3 PM

VENUE
COLLEGE COURTYARD

SOCIAL AWARENESS
MIME IN ASSOCIATION
WITH SOCIAL CLUB

Dr. Shaji Anthony (Special
Coaching) Dr. Vaishnavi Dhanu
(L20) Dr. A. Suresh
Academic Director Dr. Pooja Francis
Principal Dr. Mrs. Sibi
SAB (Coordinator)





ESSENCE OF YOUNG INDIA; “UNVEILING THE TRUE SUPERPOWER”



Misath KM
BBA 23

India, a land of diversity and rich cultural heritage is experiencing a transformative era with the emergence of a dynamic and vibrant youth population. The term “Young India” encapsulates the aspirations, challenges, and contributions of the country’s burgeoning youth. In this essay, we will delve into the multifaceted dimensions of Young India, exploring their role in shaping the nation’s destiny.

Demographic Landscape

India’s demographic dividend, characterized by a large proportion of youth, has positioned the country on the global stage as an economic powerhouse. With a median age of around 28 years, the youth demographic (aged 15-34) constitutes a significant portion of the population, presenting both opportunities and challenges. The sheer size of this cohort underscores the need to harness their potential for sustainable development.

Education as the Beacon of Hope

The educational landscape of Young India is evolving rapidly, reflecting a shift towards knowledge-based economies. Government initiatives like “Skill India” aim to equip the youth with the skills required for the modern workforce. Educational institutions are fostering innovation, research, and critical thinking, laying the foundation for a knowledge-driven society. However, challenges such as unequal access to quality education persist, necessitating concerted efforts to bridge the gap.

Technology and Innovation

Young India is at the forefront of the technological revolution, with a pervasive presence in the digital realm. The rapid adoption of smartphones and internet connectivity has democratized information, enabling the youth to engage, learn, and create. Tech-savvy entrepreneurs are driving innovation, contributing to the country’s startup ecosystem. The synergy between technology and the youth is shaping India’s narrative in the global tech landscape.

Social Activism and Civic Engagement

A defining characteristic of Young India is its active participation in social causes and civic engagement. The youth are leveraging social media platforms to amplify their voices and champion various social, environmental, and political issues. Movements like Fridays for Future and the anti-corruption protests demonstrate the power of collective action, reflecting the commitment of Young India to shaping a just and equitable society.

Economic Ambitions and Challenges

As economic contributors, the youth play a pivotal role in driving India’s growth trajectory. The government’s focus on initiatives like “Make in India” aims to transform the country into a global manufacturing hub. However, the youth also face challenges such as unemployment and underemployment. Addressing these issues requires a comprehensive approach encompassing skill development, entrepreneurship promotion, and fostering a conducive business environment.

Cultural Renaissance:

Young India is redefining cultural norms and expressions, embracing a fusion of tradition and modernity. The entertainment industry, fashion, and art scenes are witnessing a resurgence of creativity, challenging stereotypes, and celebrating diversity. The youth's ability to navigate the intersection of tradition and modernity is fostering a cultural renaissance that reflects the spirit of a progressive and inclusive society.

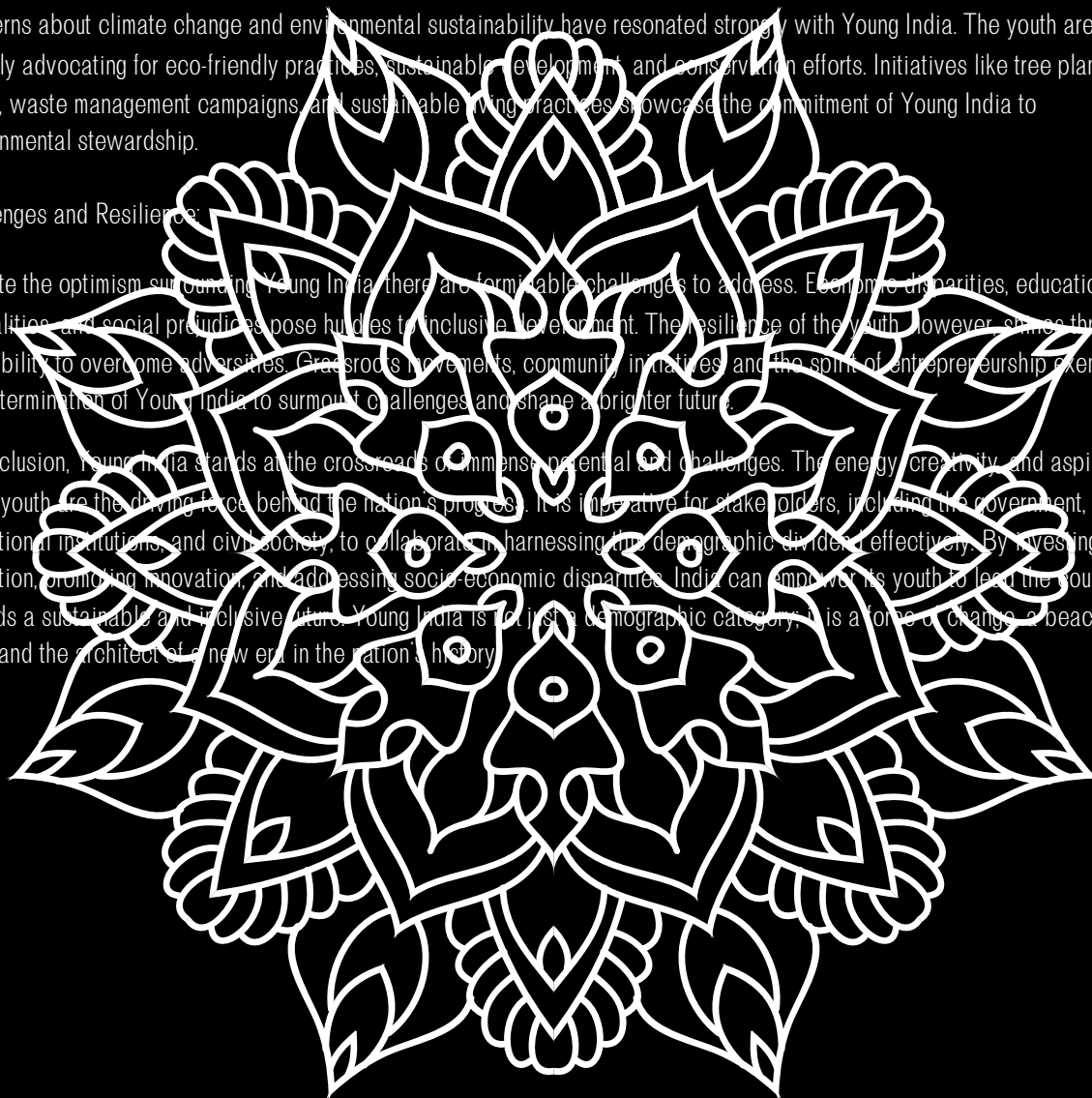
Environmental Consciousness:

Concerns about climate change and environmental sustainability have resonated strongly with Young India. The youth are actively advocating for eco-friendly practices, sustainable development, and conservation efforts. Initiatives like tree plantation drives, waste management campaigns, and sustainable living practices showcase the commitment of Young India to environmental stewardship.

Challenges and Resilience:

Despite the optimism surrounding Young India, there are formidable challenges to address. Economic disparities, educational inequalities, and social prejudices pose hurdles to inclusive development. The resilience of the youth, however, shines through in their ability to overcome adversities. Grassroots movements, community initiatives, and the spirit of entrepreneurship exemplify the determination of Young India to surmount challenges and shape a brighter future.

In conclusion, Young India stands at the crossroads of immense potential and challenges. The energy, creativity, and aspirations of the youth are the driving force behind the nation's progress. It is imperative for stakeholders, including the government, educational institutions, and civil society, to collaborate in harnessing this demographic dividend effectively. By investing in education, promoting innovation, and addressing socio-economic disparities, India can empower its youth to lead the country towards a sustainable and inclusive future. Young India is not just a demographic category; it is a force of change, a beacon of hope, and the architect of a new era in the nation's history.



THE CURSED LOVE



Irfan C A
BCA 23

I was the king of the sky
With my castle walls build high
Standing above the clouds
Shining bright and proud
But there was no one i could ever speak to
how i wish there was someone who I could give my time to

But then I met her in a shining white dress her
gorgeous smile had my feet swept , we fell in love
with each other ,spending day and night
together , this confused the people greatly is it day or
night could u tell me?

To correct this mistake
God cursed us in rage
You will chase each other
In the sky for ever
Only a day every year
you will meet and be together
Our love was so strong we kept on chasing never
for a moment we thought about stopping and we
finally meet ,
you'll lose your mind
For our love will make the world go blind
- sun



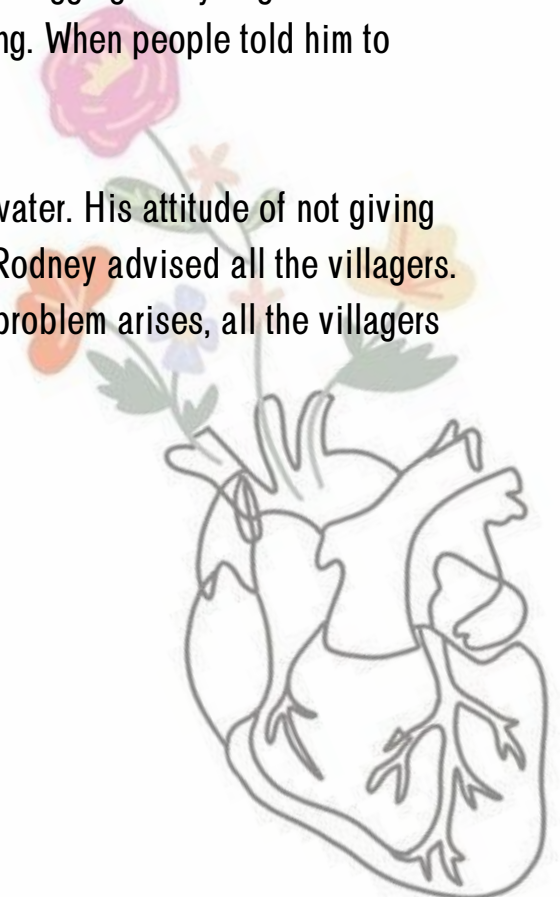
DON'T GIVE UP

Farsana K
BBA 23

A long time ago, there was lived a boy named Rodney in a village. He was very happy with his family. But his happiness could not last for long. Rodney and his fellow villagers faced a severe drought. They desperately waited for rains but with no luck. All the crops, land and even trees dried up. The cattle started dying. As there was no rain, the stream was drying up slowly.

One night, during a meet with the villagers, Rodney said, "Friends, we all have heard tales from our grandparents about an underground river flowing through our village. Why don't we dig and see?" The villagers agreed and started digging. They dug for some days but gave up soon. However, Rodney kept on digging. When people told him to give up, he said, "God is helping and guiding my way."

One day, when he had dug deep enough, Rodney saw water. His attitude of not giving up saved the whole village. "Never give up so easily," Rodney advised all the villagers. Now, they are never short of water. And whenever any problem arises, all the villagers came up together and find a solution.



SALAAAR



Sanjay Krishna N S
BBA 23

"ONCE, TWO FRIENDS START ENJOYING THEIR TIME AND ARE HAPPY. BUT THE RELATIONSHIP TURNS VERY INTENSE AND WARY IN THE LAST MOMENTS OF THE MOVIE"
-THIS IS THE SIMPLE STORY LINE OF SALAAR

Prashant Neil has once again proven himself as a maestro of the action genre with his latest cinematic impact. This adrenaline-pumping spectacle is a rollercoaster ride from start to finish, leaving audiences on the edge of their seats and hungry for more.

From the very first frame, Neil's signature style is evident - a perfect blend of heart-pounding action, gripping storytelling, and stunning visuals. The narrative is tight, keeping the audience engaged and invested in the characters' journeys. Neil's directorial prowess shines through as he effortlessly weaves together a complex plot with well-developed characters, creating a movie experience that is as emotionally resonant as it is action-packed. The action sequences are nothing short of breathtaking. Neil's keen eye for detail and his commitment to practical effects elevate every fight scene to a jaw-dropping display of choreography and intensity. The stunt work is impeccable, and the cinematography captures the fast-paced action with precision, ensuring that every punch, kick, and explosion is felt in the pit of your stomach.

Prashant Neil's choice of cast deserves applause, with each actor delivering a compelling performance. The lead not only embodies the physicality required for the role but also brings depth to the character, making them relatable and adding layers to the overall narrative. The supporting cast is equally impressive, providing the perfect complement to the protagonist and elevating the movie to new heights. The film's pacing is spot-on, never allowing a dull moment to creep in. The musical score complements the action perfectly, enhancing the overall cinematic experience. Neil's attention to detail is evident in every frame, and his ability to create tension and excitement is truly commendable.

In summary, Prashant Neil's latest action extravaganza is a triumph in every aspect. It's a pulse-pounding, heart-racing adventure that will leave you breathless and craving more. If you're a fan of intense action, compelling storytelling, and top-notch filmmaking, this movie is an absolute must-see. Neil continues to solidify his place as a master of the action genre, and I eagerly anticipate his next cinematic triumph.

PUSHING THE BOUNDARIES: THE ONGOING SAGA OF SPACE EXPLORATION



Adhil Rifayin
Bsc AI

In the vast expanse of the cosmos, humanity's curiosity knows no bounds. From the earliest observations of the stars to the monumental feats of landing on the Moon and sending probes to the far reaches of our solar system, space exploration has been an enduring quest to unravel the mysteries of the universe. As we stand on the precipice of a new era in space exploration, marked by ambitious missions and groundbreaking discoveries, it's worth reflecting on the journey so far and pondering the possibilities that lie ahead.

Space exploration has always been driven by a combination of scientific inquiry, technological innovation, and human ambition. Throughout history, civilizations have looked to the heavens with wonder and awe, seeking to understand the celestial bodies that adorn the night sky. Ancient astronomers mapped the movements of the stars and planets, laying the groundwork for our modern understanding of the cosmos.

The dawn of the space age in the mid-20th century marked a paradigm shift in humanity's relationship with space. The launch of Sputnik 1 by the Soviet Union in 1957 heralded the beginning of a new era, as nations raced to conquer the final frontier. The United States soon followed suit, with NASA's Mercury, Gemini, and Apollo programs culminating in the historic Moon landing in 1969. Neil Armstrong's iconic words, "That's one small step for [a] man, one giant leap for mankind," echoed around the world, inspiring generations to dream of reaching for the stars.

Since then, space exploration has continued to evolve, with robotic probes venturing to every corner of the solar system and beyond. From the exploration of Mars by rovers like Spirit, Opportunity, and Curiosity to the flybys of distant worlds by spacecraft like Voyager and New Horizons, our understanding of the cosmos has been greatly enriched by these intrepid robotic explorers.

But perhaps the most enduring legacy of space exploration is the International Space Station (ISS). Launched in 1998, the ISS serves as a symbol of cooperation among nations and a platform for scientific research in the unique environment of space. Astronauts from around the world live and work aboard the ISS, conducting experiments in fields ranging from biology and physics to astronomy and materials science.

Looking to the future, the possibilities for space exploration are boundless. NASA's Artemis program aims to return astronauts to the Moon by the mid-2020s, laying the groundwork for sustainable lunar exploration and eventually paving the way for human missions to Mars. Private companies like SpaceX, Blue Origin, and Virgin Galactic are also pushing the boundaries of space exploration, with plans to send tourists into space and establish colonies on other planets.

Moreover, advances in technology such as reusable rockets, 3D printing, and artificial intelligence are revolutionizing space exploration, making it more affordable, efficient, and sustainable than ever before. In the coming decades, we may witness the dawn of a new era of space exploration, where humanity becomes a truly spacefaring species, venturing beyond the confines of our own planet to explore new worlds and unlock the secrets of the universe.

Yet, as we embark on this journey of discovery, we must also grapple with the ethical, environmental, and geopolitical implications of space exploration. Questions of resource exploitation, space debris mitigation, and the equitable distribution of space resources will require careful consideration and international cooperation.

In the end, space exploration is not just about expanding our scientific knowledge or satisfying our innate curiosity—it's about pushing the boundaries of what is possible, inspiring future generations, and ultimately, realizing our place in the cosmos. As we continue to explore the final frontier, let us do so with a spirit of curiosity, wonder, and reverence for the majesty of the universe.



Naafi
Bsc AI

KEYS TO SUCCESS IN LIFE

Success in life is a journey, not a destination. It is the culmination of deliberate actions, choices, and attitudes that propel individuals towards their goals and aspirations. While success may vary from person to person, there are several universal principles that can guide anyone towards achieving their desired level of fulfillment and accomplishment.

First and foremost, setting clear and meaningful goals is essential to success. Goals provide direction and purpose, serving as a roadmap for the actions and decisions we make in our lives. By defining specific, achievable objectives, individuals can focus their efforts and channel their energy towards making progress and realizing their dreams.

Secondly, developing a strong work ethic is crucial for success. Hard work, dedication, and perseverance are the cornerstones of achievement. Success rarely comes easy, and it often requires overcoming obstacles, setbacks, and failures along the way. Embracing a mindset of resilience and determination enables individuals to navigate challenges with grace and resilience, ultimately emerging stronger and more capable.

Furthermore, cultivating a positive mindset and attitude is paramount to success. Optimism, self-belief, and resilience are powerful assets that empower individuals to overcome adversity and seize opportunities. By maintaining a positive outlook and reframing setbacks as opportunities for growth and learning, individuals can unlock their full potential and achieve remarkable results.

Additionally, continuous learning and personal development are essential components of success. The world is constantly evolving, and those who adapt and grow with it are best positioned to thrive. Investing in education, acquiring new skills, and seeking out opportunities for growth enable individuals to stay ahead of the curve and remain competitive in an ever-changing landscape.

Moreover, building strong relationships and networks is fundamental to success. Collaboration, communication, and interpersonal skills are invaluable assets that open doors and create opportunities. By nurturing meaningful connections with others, individuals can tap into a wealth of knowledge, guidance, and resources that propel them towards their goals.

Lastly, maintaining a healthy work-life balance is essential for long-term success and well-being. While ambition and drive are commendable traits, it is important to prioritize self-care, relationships, and leisure activities that nourish the mind, body, and soul. Achieving success is not just about reaching the top; it is about living a fulfilling and balanced life that brings joy, fulfillment, and meaning.



THE ONAM PINNEM





THE TRAGIC TALE OF WARS: A CRITIQUE

MUHAMMED SALAH
BCA22



In the annals of human history, the recurring theme of

the technological advancements and societal progress, the propensity for armed conflict persists, leaving a trail of destruction, suffering, and shattered lives. This critique delves into the detrimental aspects of wars, lamenting the toll they exact on humanity.

Firstly, wars are unequivocally destructive, wreaking havoc on both the physical and emotional landscapes. Cities reduced to rubble, families torn apart, and communities displaced—such are the tangible outcomes of armed conflicts. The aftermath of war paints a grim picture of devastation, leaving scars that endure long after the battles have ceased. The colossal loss of life and property stands as a stark indictment of the futility of resorting to violence as a means of resolving disputes.

Moreover, wars perpetuate a vicious cycle of hatred and vengeance. The seeds of animosity sown during conflicts often germinate into long-standing enmities, fueling the potential for future hostilities. The deep-seated resentments bred in the crucible of war hinder the prospects of reconciliation and impede efforts towards building a more harmonious global community.

Another glaring critique of wars lies in their impact on the civilian population, who bear the brunt of the consequences. Innocent men, women, and children become collateral damage, caught in the crossfire of geopolitical disputes and power struggles. The violation of human rights during times of conflict further underscores the ethical shortcomings of warfare, casting a shadow on the principles of justice and morality.

The economic ramifications of wars are equally disheartening. Scarce resources that could be channelled towards uplifting societies and improving living conditions are diverted to fund military endeavors. The opportunity cost of allocating vast sums of money for warfare instead of education, healthcare, and poverty alleviation reflects a misguided prioritization that hampers societal progress.

In conclusion, the critique of wars is grounded in their undeniable and multifaceted negative impacts. The destruction, perpetuation of animosity, harm to civilians, and economic strain all contribute to the tragic narrative surrounding armed conflicts. As a global community, it is imperative to introspect and seek alternative avenues for resolving disputes, fostering diplomacy, and promoting peace. The ultimate goal should be to break free from the shackles of this destructive cycle, steering humanity towards a future where the devastating tale of wars is replaced by narratives of cooperation, understanding, and shared prosperity.

दल ने कहा था मुझ से



Dr. Jayasree V R
(Asst. Professor)

दल ने कहा था मुझसे
यार ना कर कसी से
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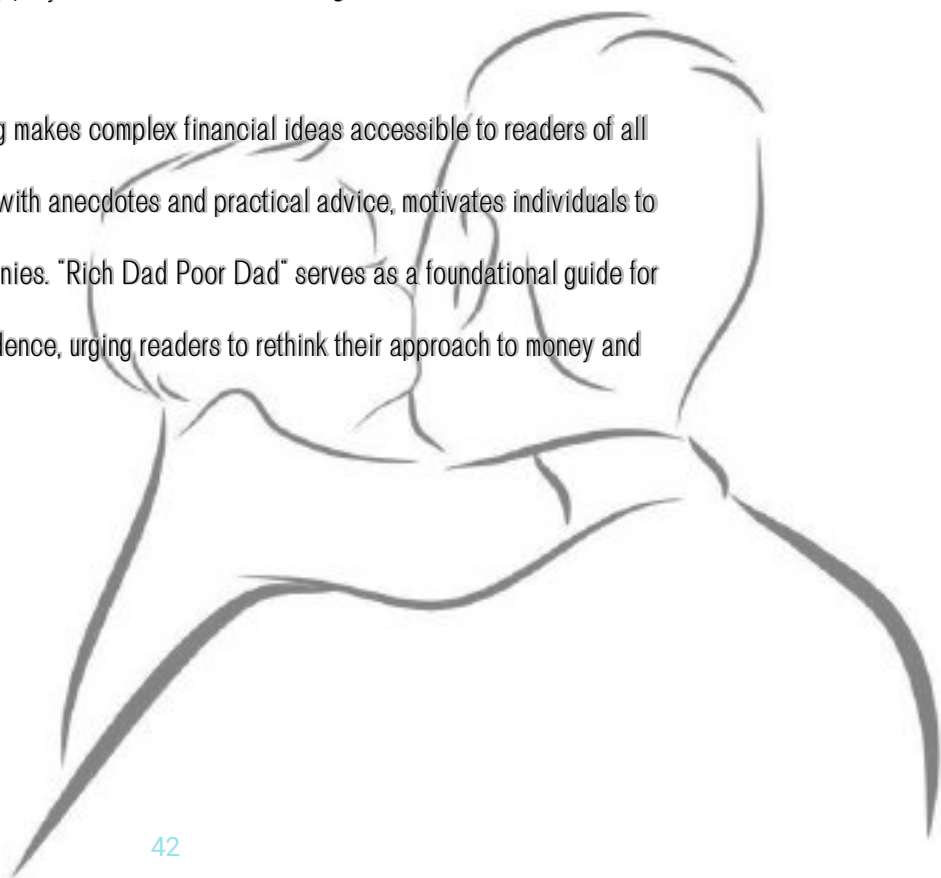
RICH DAD POOR DAD

SARATH MS
BCA 22

"Rich Dad Poor Dad" by Robert Kiyosaki is an insightful guide that imparts valuable lessons about money and financial wisdom. The author shares his life experiences growing up with two father figures - his biological father (Poor Dad)and the father of his childhood friend (Rich Dad)

The book challenges conventional beliefs about money and encourages readers to think differently about wealth. Kiyosaki emphasizes the importance of financial education, teaching readers how to make money work for them instead of working for money. He introduces key concepts like assets and liabilities, illustrating how they play a crucial role in achieving financial success.

The simplicity of Kiyosaki's writing makes complex financial ideas accessible to readers of all backgrounds. The narrative, filled with anecdotes and practical advice, motivates individuals to take control of their financial destinies. "Rich Dad Poor Dad" serves as a foundational guide for anyone seeking financial independence, urging readers to rethink their approach to money and adopt the mindset of the wealthy.





HIMALAYAN

450 Suva Sunil BBA 23

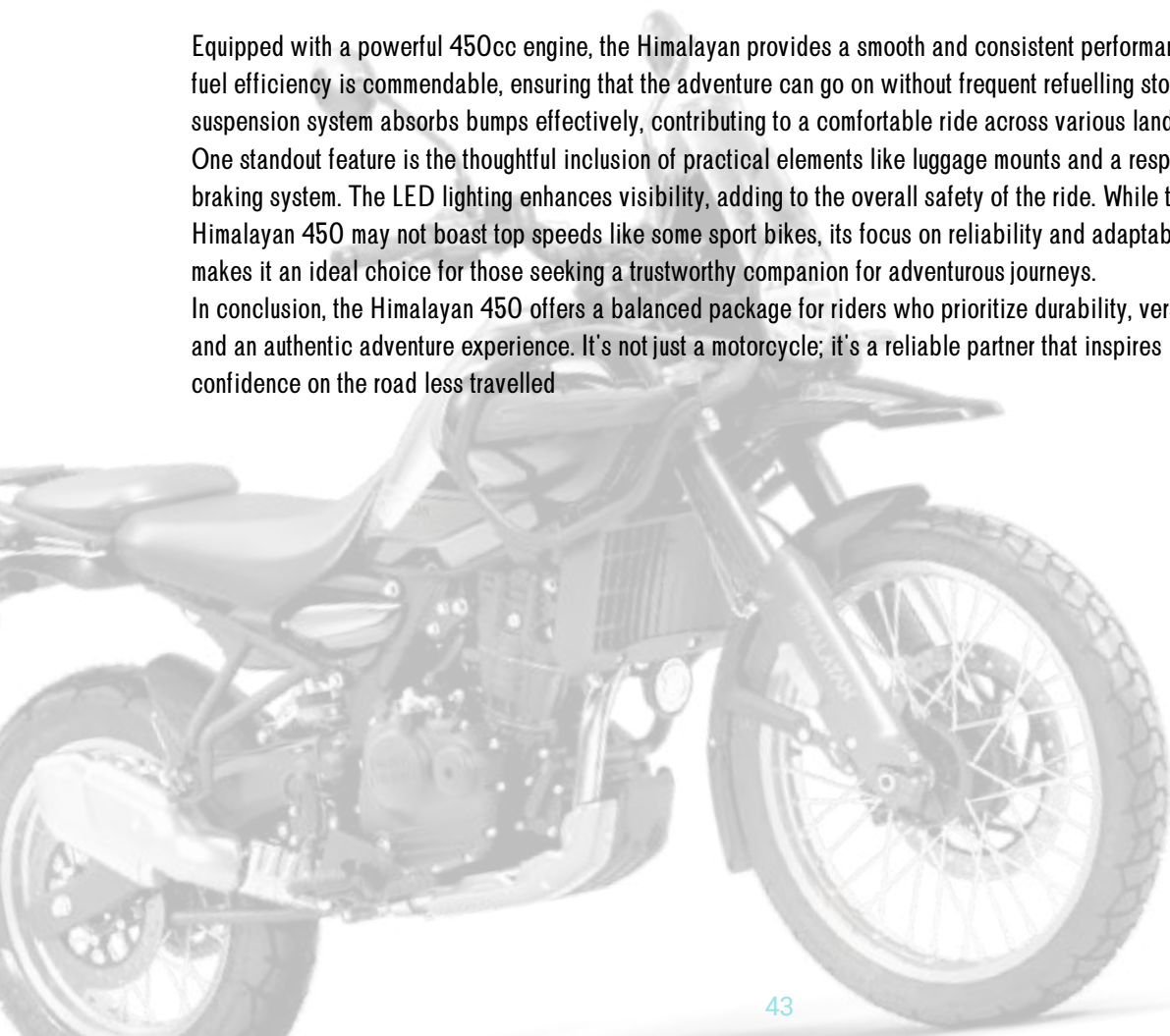
A RELIABLE ADVENTURE COMPANION

I recently had the opportunity to experience the Himalayan 450, and it truly exceeded my expectations as a versatile adventure motorcycle.

The bike's design seamlessly blends rugged aesthetics with practicality. The robust build instils confidence, while the comfortable riding posture makes long journeys a pleasure. The Himalayan 450 handles both on and off-road terrains admirably, offering stability and control even in challenging conditions.

Equipped with a powerful 450cc engine, the Himalayan provides a smooth and consistent performance. Its fuel efficiency is commendable, ensuring that the adventure can go on without frequent refuelling stops. The suspension system absorbs bumps effectively, contributing to a comfortable ride across various landscapes. One standout feature is the thoughtful inclusion of practical elements like luggage mounts and a responsive braking system. The LED lighting enhances visibility, adding to the overall safety of the ride. While the Himalayan 450 may not boast top speeds like some sport bikes, its focus on reliability and adaptability makes it an ideal choice for those seeking a trustworthy companion for adventurous journeys.

In conclusion, the Himalayan 450 offers a balanced package for riders who prioritize durability, versatility, and an authentic adventure experience. It's not just a motorcycle; it's a reliable partner that inspires confidence on the road less travelled.





A JOURNEY OF DISCOVERY AND ENRICHMENT

DEVADATHAN E M
BCA 21

Traveling is a profound and enriching experience that transcends geographical boundaries, offering individuals the opportunity to explore diverse cultures, landscapes, and perspectives. Beyond the mere act of moving from one place to another, travel serves as a conduit for personal growth, education, and a deeper understanding of the world.

One of the primary benefits of traveling lies in its ability to broaden one's horizons. Experiencing different cultures exposes travelers to new customs, traditions, and ways of life, fostering a sense of appreciation for diversity. It breaks down stereotypes, promotes tolerance, and encourages individuals to embrace a global perspective.

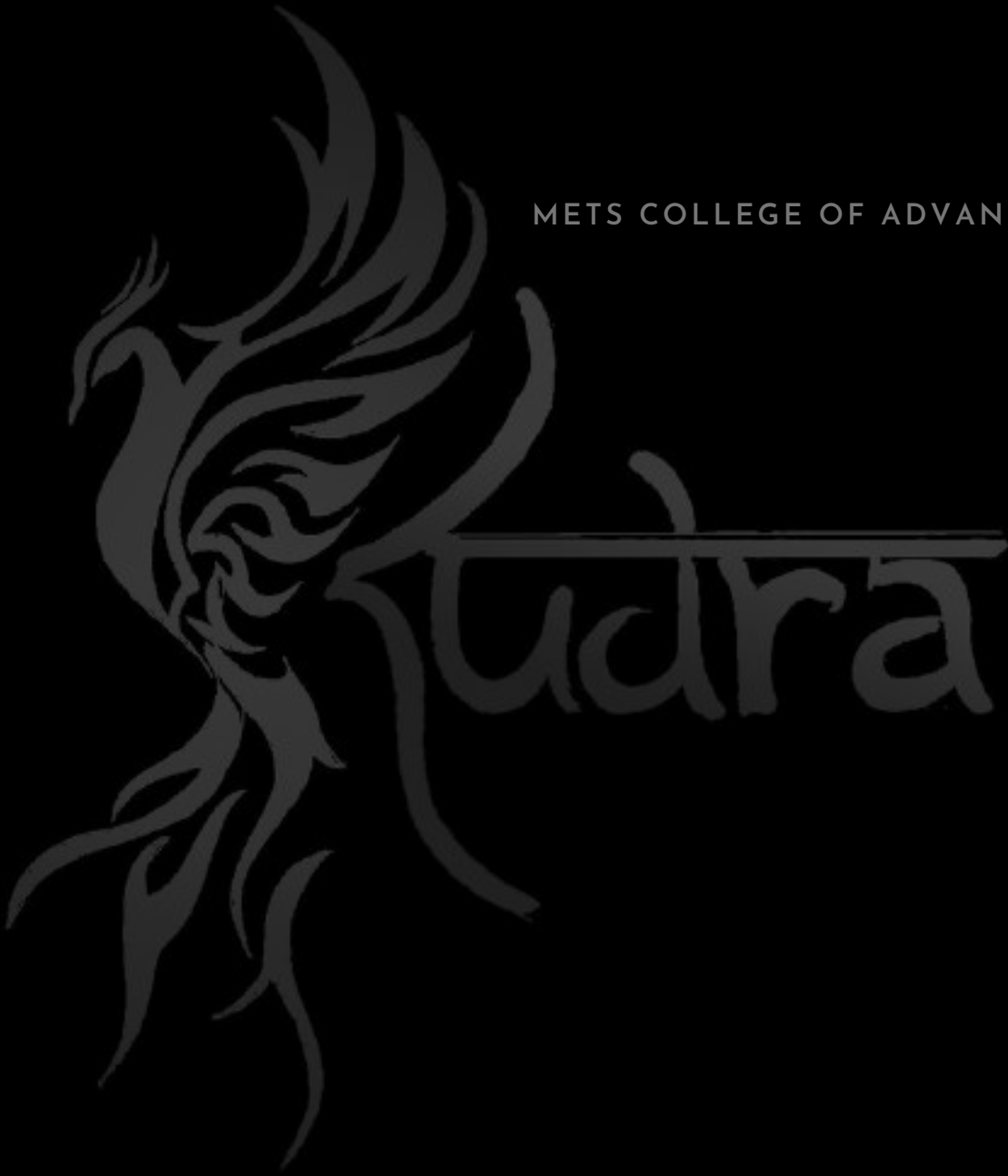
Moreover, travel is a potent educational tool. Visiting historical sites, museums, and landmarks provides a tangible connection to the past, allowing travelers to witness the richness of human history firsthand. Immersing oneself in the local environment facilitates learning about art, architecture, and the customs that have shaped civilizations throughout time.

Beyond the educational aspect, traveling also serves as a catalyst for personal development. Stepping out of one's comfort zone and navigating unfamiliar territories instills resilience and adaptability. Facing the unknown cultivates problem-solving skills, self-confidence, and a sense of independence, contributing to an individual's overall maturity.

Additionally, travel offers a respite from routine, allowing individuals to recharge and gain a fresh perspective on life. Exposure to different landscapes, whether pristine beaches, majestic mountains, or bustling urban centers, provides a therapeutic escape from the stresses of daily life. It fosters a sense of wonder and awe, reminding travelers of the vast beauty that exists beyond their everyday surroundings.

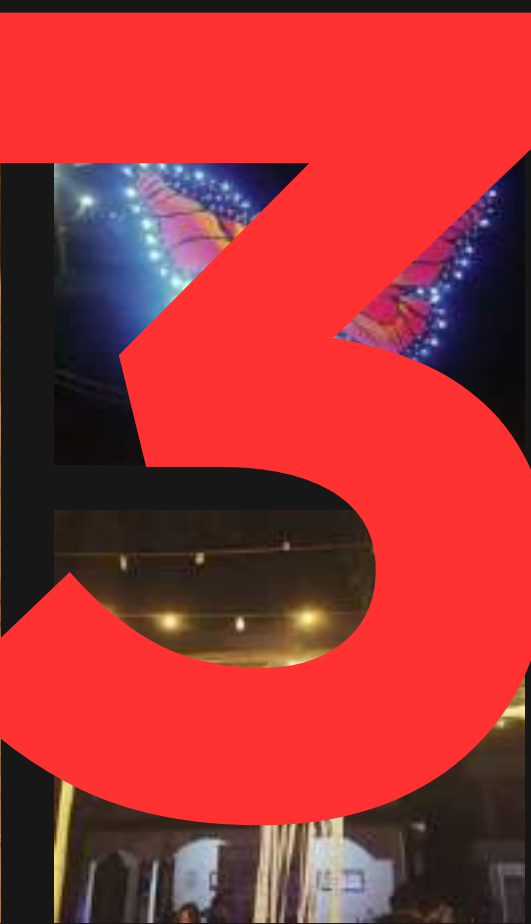
In conclusion, traveling transcends the notion of a mere physical journey; it is a transformative experience that shapes individuals intellectually, emotionally, and spiritually. As people venture beyond familiar borders, they not only discover the richness of the world but also uncover facets of themselves that may have remained dormant. Traveling, therefore, stands as a testament to the limitless possibilities for growth and enrichment that the exploration of our diverse planet offers.

METS COLLEGE OF ADVANCED STUDIES



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RUDRA



MA





2023
metscad



RUBRA





RIVER



THE WARM SMILES OF ASHABHAVAN

Sana Nasrin P S
B.com (FIN 23)



My visit to Ashabhavan School was a good experience. This was a chance to interact with the children who have some distinguished abilities. These children were either physically or mentally challenged. The school is located in Annamanada. Since it was a part of our extra credit activity our whole batch was together and few teachers.

On entering, I met a group of children sitting in a hall, others having fun with their caretakers. Seeing them as innocent and bright as angels makes me smile at them. Our teachers first went into the director's office. There we met the mother superior, who gave us a warm welcome and then assembled the children in the hall where they are made to sing and entertain the guest.

The children sing and dance as I watch in admiration and I take some snaps of them. We then start a small chat with the director and she narrates to us the aims of the Bhavan. They give special care to such children and give them a chance to live life to the fullest. At the moment all they can provide for them is the basic necessities of life and education. The superior showed us various works and creations by the students, most of them know how to stitch they make such beautiful accessories which are showcased there.

We played with them sang songs for them and had a lot of fun together. I met a young girl Jinsi and had a heartwarming chat with her, she was really happy to talk about her, showed me her works, all ways keeping a warm smile in her eyes, asked a lot about me, that warm conversation is going to stay with me forever. After that kind of chat, we give the children some sweets we had bought for them and they were really happy. Their gratitude was visible in their warm smile.

This visit really made me think of how blessed we normal people are, actually normal is not the word, not special is the right word for us ordinary people. We always tend to forget how lucky we are to have a healthy physique yet we are always unhappy about our certain imperfections. Now I know what it means to celebrate what one has. Innocence is something money, looks, fame or coolness cannot bring. This trip taught me how to take care of the people with disabilities especially the children.

Now I know that being kind is a choice that every human being should chose each day...



MEERA SUDHAKARAN
BCA 21

HARMONY'S BLOSSOM

In the serene town of Harmonyville, an unexpected wave of goodwill unfolded. It all commenced with Mrs. Thompson, a widow renowned for her lively garden that brought delight to passersby.

One day, Emily, an aspiring artist in need of inspiration, discovered Mrs. Thompson's garden. Captivated, she decided to sketch the flowers and scenery. Little did she know that this modest act would trigger a series of events.

Impressed by Emily's talent, Mrs. Thompson invited her in for tea. As they shared stories, Mrs. Thompson discovered Emily's dream of establishing an art studio in town but lacking the resources. Unbeknownst to Emily, Mrs. Thompson quietly mobilized the community to support her.

News spread rapidly, and soon, the town rallied behind Emily's dream. Local businesses offered supplies, and skilled craftsmen volunteered to transform an old building into the perfect studio. The community even organized an art fair to showcase Emily's work.

The chain of kindness didn't end there. Inspired by the community's generosity, Emily decided to allocate a portion of the studio's profits to fund art programs for underprivileged children in Harmonyville.

As the studio thrived, Harmonyville metamorphosed into a hub of creativity and support. Mrs. Thompson's gesture had ignited a domino effect, leaving an enduring imprint on the town. The once-quiet streets now teemed with the vibrant hues of art, echoing the positive chain reaction that originated with a simple sketch in a splendid garden.

IT STARTS WITH US



Nandini T N
B com (fin 23)

IT ENDS WITH US LEAD TO IT STARTS WITH US

It Starts with Us is Colleen Hoover's sequel to her best-selling novel and Book Tok sensation, *It Ends With Us*. The sequel begins directly after *It Ends With Us* and brings the reader through the intricacies of life after divorce and domestic abuse. *It Starts With Us* is a lighter read than its predecessor, allowing the reader to experience Atlas and Lily's relationship as they navigate divorce, found family and starting a new life after abuse. In many ways, Hoover presents a "second-chance" romance that alternates between Atlas's and Lily's points of views.

It Ends With Us must be read first in order to fully understand the magnitude of some of the trivial events in *It Starts With Us*. In *It Starts With Us*, Atlas and Lily attempt to rekindle the love they felt for each other as teenagers, but must deal with the repercussions their love may have now as adults. Hoover illustrates a beautiful, innocent love between Atlas and Lily. In addition to love, Hoover also explores the complexity of hate – playing with the readers' sense of right and wrong. In making her readers feel empathy for the antagonists in the novel, Hoover effectively proves that there is no true "antagonist" in life.

It Starts With Us explores the reality of relationships: Falling in love is easy, but loving is hard work; and in some way, all relationships are flawed – we simply must choose which imperfections we are willing to accept. As we grow older, we all redefine relationships, perhaps reflecting your parents' love or an act of caring that you received when you were twelve. Some love arrives all at once, like typical parental love, and some love is felt in an instance.

Overall, *It Starts With Us* is a beautiful read to complete the story started in *It Ends With Us*. The novel gently resolves some of the trauma at fault in the first novel and demonstrates to readers the possibility of happiness in fearful new beginnings. While lacking the emotional depth that made its predecessor so powerful, *It Starts With Us* successfully continues Lily's story by telling the story of second chance love.

It's clear that Hoover trusts her audience and doesn't shy away from harsh themes in any of her novels; she certainly does not portray an uncomplicated love in *It Starts With Us*. While playing with the sweet idea of a reunited first love, Hoover makes the struggle of relationships clear: You always have to work towards love. *It Starts with Us* consistently provides intriguing storylines that feel honest for the lives of the characters, showing both the messy and the beautiful. Unique among sequels, the story didn't feel dragged out: *It Starts With Us* has enough action and driving themes to make it its own individual story. While not a standalone, the plotlines reflected in this novel feel fresh and separated from *It Ends With Us*, developing the story in a tasteful way. *It Starts With Us* is an accurate portrayal of the difficulties of marriage. Almost half of marriages end in divorce, and this novel makes this statistic come to life.

Initially toying the line between respecting her ex-husband, Ryle, and his position in her life and wanting to move on in her love life, Lily eventually sees what she deserves in a romantic relationship and takes the steps to having a better life, following her divorce at the end of *It Ends With Us*. In *It Starts With Us*, Atlas and Lily attempt to rekindle the love they felt for each other as teenagers, but must deal with the repercussions their love may have now as adults. Hoover illustrates a beautiful, innocent love between Atlas and Lily. Atlas and Lily love each other like kids. They love each other like cheesy one-liners from "Finding Nemo" – a frequent inside joke throughout both books. Their love is sweet and embarrassing, but is much healthier than the toxic relationships they both experienced before. Perhaps love should be a bit naive, Hoover suggests. Every antagonist in *It Starts With Us* fell into a grey, middle-ground role of both victim and enabler, including both ex-lovers and ex-mothers.

These complex characters were taught or treated poorly, leading them to be hurt and lash out against Lily and Atlas. The "antagonists" in the novel were not easy to dislike: They simply didn't have the same resources as Lily and Atlas. They remained in a cycle of relationship violence, despite their efforts to start something new. The novel never paints them in a negative light but rather shows how these people may not fit in the lives of those recovering from abuse. The antagonists in *It Starts With Us* have the potential to be protagonists – if only given the proper help.

It Starts With Us shows us more of Atlas's perspective. The novel dives beneath the surface, and provides backgrounds on Atlas, Lily and Ryle. The flashback scenes between younger Atlas and Lily show us the enduring impacts of abuse. Readers can see how abuse can affect every relationship the victim has and will continue to have. It can end the cycle of violence or perpetrate it; regardless, it's difficult to blame the victim.

Simply, *It Ends With Us* is about someone who has the support and resources to break out of the cyclical nature of violence. *It Starts With Us* instead focuses on recovery and starting a new life of healthy love. It's a story about feeling loved for the first time and giving the love you believe others deserve from you. This book explains that not all parental love is unconditional and not all romantic love will end. I feel certain that readers will find parallels between the novel and their own life, particularly the messiness that comes with love and loving.

EXPERIENCIA DE VIAJE

Afreedi C A
BBA 23



We have always been captivated by the enchanting beauty of Kashmir. thanks to the magical portrayal of this region in old movies, my imagination was ignited with visions of snow-capped mountains, lush valleys, serene lakes, and a cultural tapestry that left me in awe. old and Kashmir itself has slowly lost some of its beauty in the face of development and the once pristine meadows are now choc a bloc with buildings, hotels and lodges. We did visit Kashmir in 2022. The meadows although charming, had too many manmade structures, in my view and I thought that in another 10 years the beauty may be fully gone.

Once I was bingeing travel vlogs, when I happened to see a video in which a young group of boys riding through the beautiful valleys of Kashmir. Some research was done and finally the plan began to form our main source was that vlog in which details of agencies and renters' hotels etc was clearly explained. Me and my homies a pack of eight, Fahad, Rahul, Shuhaib, Farseen, Shijas, Sajal, Safwan and Fayas was ready for this experience. As most of us crave about riding we planned to rent motorcycle after reaching Srinagar city. We decided to fly, first from Kochi to Delhi and then Delhi to Srinagar. I still remember the first glimpse of the magnificent snow-clad mountains on my flight to Srinagar. Once we reached Srinagar, we were taken to the picturesque Dal Lake. Our first night's accommodation was in the House Boat right in the lake. As soon as we reached our house boat, we got ready and hopped on to a Shikara ride on a breezy evening. The first day was well spend in and around Dal Lake.

The real beauty of Kashmir lies in the hidden valleys, away from the popular tourist destinations. The very next dawn itself we went to our bike renters and got us all a ride. Other than just walking around crowded tourist attractions we wanted to enjoys the raw Kashmir. The off roads and valleys were our main destination. We were more focused on absorbing the nature and its wonders. On the second day of our trip, and first destination on bikes was Gulmarg, it is known as the meadow of flowers we reached there before dawn to get a beautiful sun rise. Skiing there is an awesome experience. To describe Kashmir through words is the hardest part as I write this. We also went with the Gulmarg Gondola ride. The third day we gave rest to bikes and went for a trek to Alpather Lake.

Alpather Lake is a picturesque small lake at the foot of the twin Apharwat Peaks, at a height of 4,390 meters. Also known as frozen Lake by the locals, it is one of the major tourist attractions in the small town of Gulmarg. Surrounded by Rocky Mountains and lush green meadows that are covered with beautiful wildflowers, this lake is a sight to behold. It is not just the lake, to be honest, but the entire journey that you will take to finally get here, that is an experience in itself.

On the third day we came back to Srinagar and went to Aharbal Waterfall, the Niagara Falls of Kashmir. It is located on the Veshu River, a tributary of the Jehlum River, in an alpine valley covered in pine and fir trees within the Pir Panjal mountains. It lies at an altitude of 2266 metres above sea level. Here the Veshu falls noisily 25 metres and 7 metres through a narrow gorge of granite boulders. On the fourth day we again rode through the valleys of Jammu and Kashmir, the destination was The Pir Panjal Pass, also called Peer Ki Gali (or Peer Gali) is a mountain pass and a tourist destination, located in the Pir Panjal Range in Jammu and Kashmir. It connects the Kashmir Valley to the Rajouri and Poonch districts via the 'Mughal Road'. It is the highest point on the Mughal Road at 3,490 m (11,450 ft)and lies to the south west of the Kashmir valley. The drive vibe is a once in lifetime moment.

Fifth day was our last day in terms of trip next two days were return journey, so we wanted to make the maximum of it by enjoying every minute we spend in this heaven our last destination was to a highest peak, the very boarder area Gurez, is a valley located in the high Himalayas, about 123 kilometres from Srinagar, to the north of the Kashmir valley. At about 2,400 metres (8,000 ft)above sea level, the valley is surrounded by snow-capped mountains. It has diverse fauna and wildlife including the Himalayan brown bear and the snow leopard. The Kishanganga River flows through the valley. The valley lies near the Line of Control, which separates it from the Astore and Neelum districts of Pakistan-administered Kashmir.

On the way back to home my mind was serene, that kind of an effect is what Kashmir has for very traveller. If you are a travel enthusiast you must visit to this heaven on earth. Even though spent five days there still seen only a flash of that beautiful place, we will definitely make more plans to come back to Kashmir and enjoy the meadows, valleys, streams and many more. I hope our govern will take actions to keep this nature as it is, while developing the area they should focus more on nature, region friendly and sustainable ideas.

Other than using the most modern developmental ideas and architecture what we should focus on is the past, how the ancient people use to build houses and other building in that region which elevated the natural beauty of that region as well as it was nature friendly. Our modern unplanned constructions and plastic wastes etc destroys the beauty of that land if the creator has blessed us with such a land it is our duty to protect it. Every traveller must have a travel ethics by which you own the responsibility to keep the land you visit as clean as you can, dropping any kind of garbage in any place you visit regardless of size and material is not a healthy habit. Built an ethic habit to keep our nature in tact and serve it beautifully to generations to come.





Km Revathy
BCA 21

ഹൃദയം മുഴുവൻ്റെ മലു മുഴ

സായാ ണി അളവുകൾ ു പണയം സിമ്ഹണിയാ,
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പണയം കാര ഉിലെട ുനടിയ കഥകളിയും,
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SPORTS DAY 2023





CREATIVITY AND INNOVATION ANALYSIS

MOHAMMAD ASLAM MAJEED
(BBA 23)



The capitalistic powers who control the whole money play of the world has established a monopoly over the term “Business”, and turned it into a dream which was not in everyone’s sleep. How did the whole idea of “starting a business”, which was earlier reserved for the extremely wealthy or the foolishly ambitious, in the eyes of society, is now a completely accepted career choice? This frantic change in thought process is connected to the fast and furious growth of internet and its influence on social media. A new sun was risen in the name of E-commerce.

When we look at the approaches of already godly figures in the traditional business, we understand that they followed “intrapreneurship” in which Employees are encouraged to think like entrepreneurs, cultivating an original perspective that may result in a new idea for the company. These workers may be given extra latitude, but the enterprise still holds authority over the project and absorbs any risk associated with it.

As technology crept into everyday needs as an inevitable element with an ease to access and find new things it showed its effects even in the field of business. E commerce changed the very trajectory of trading and business. The new possibilities offered by it was vast. It reduced a lot of traditional difficulties in setting up a business, especially the reaching out to the masses and showing your presence part. The social media made it easy to start small.

The astronomic rise of the internet, in particular, has created several new markets which never existed before; it has breathed new life into sectors like shopping, travel, hospitality, education, and food, and has spawned technologies like social media, IoT, and AI. Companies which make SaaS (software as a service) products became another business within business which provided a solid land to new ideas. The versatility of modern-day technology has resulted in a vast scope for innovation which is being leveraged by thousands to solve problems that hadn't even been recognised earlier.

As a result of this global phenomena entrepreneurship and start-ups have become two sides of a coin. A startup or start-up is a company or project undertaken by an entrepreneur to seek, develop, and validate a scalable business model. While entrepreneurship includes all new businesses, including self-employment and businesses that do not intend to go public. Even with a slight shift in aim, these phenomena’s go hand in hand.

It is the entrepreneur who assumes the greatest amount of risk associated with the project/startup yet the bliss in this new venture is the possibility of starting as small as any venture can be. There is no pressure of starting big, very tiny step will be enough to teach the errors as well as the gains in the area. All you need is an innovative idea, spirit to work hard and learn as well. Unlike the intrapreneurship where the employer investing huge and the added pressure of a positive result an entrepreneur has the freedom to invest small and have a setback bearable, leaving a space for second and learned attempt.

The on going and coming generation are placed field that's created by a far range of ideological correction and adaptation with the boost of new medias. Their ideas highly independent and is far different from traditional methods. At the moment in the world market there is lot of admirable entrepreneur establishments that created majestic impacts with a very fresh idea. Such an establishment is Uber.

Uber is a multinational transportation network company founded in 2009 by Garrett Camp and Travis Kalanick. Headquartered in San Francisco, California, Uber has become a prominent player in the global ridesharing and food delivery industries. Their Business Model was the most revolutionary it operates on a peer-to-peer ridesharing model, connecting passengers with drivers through a mobile app. Even though started in transportation the company has expanded its services to include Uber Eats, a food delivery platform, and Uber Freight, a logistics service.

The backbone of this Business Model is the technology and Innovation: Uber leverages advanced technology, including GPS and mobile app functionality, to optimize matching riders with drivers. Continuous innovation, such as the introduction of autonomous vehicles and electric scooters, reflects Uber's commitment to staying at the forefront of the transportation industry. The success of this venture was its social impact, Uber has had a profound impact on traditional taxi industries, leading to debates about the gig economy and worker rights. The convenience of ridesharing has transformed the way people commute and access transportation services.

Every business involves a risk factor however full proof plan you have there is always challenges and controversies. Uber has faced numerous controversies, including allegations of workplace harassment, issues with driver compensation, and legal battles regarding its classification of drivers as independent contractors. Regulatory challenges have led to bans or restrictions in some cities and countries. In conclusion, Uber's journey from a startup disrupting the traditional taxi industry to a global giant in transportation and food delivery showcases both its successes and the challenges associated with its innovative business model. The company's ability to adapt to evolving market dynamics will play a crucial role in determining its future success. Uber is an example of how a fresh idea and learning ability can create a successful franchise. It shows the power an entrepreneurship holds.

THE MONA LISA: A MASTERPIECE OF MYSTERY AND SUBLIME BEAUTY BY LEONARDO DA VINCI



Sreelakshmi A R

BCA 22

Leonardo da Vinci's timeless masterpiece, the Mona Lisa, has long held the world in its enigmatic gaze, captivating art enthusiasts, scholars, and casual observers alike. Painted between 1503 and 1506, this iconic portrait has become synonymous with art itself, transcending time and space to become a symbol of Renaissance brilliance and enduring mystery.

Technique and Skill:

Leonardo da Vinci's technical mastery is evident in every brushstroke of the Mona Lisa. The subtle transitions between light and shadow, known as *sfumato*, create a soft, ethereal quality that defines her enigmatic smile and captivating gaze. The delicate blending of colors, particularly in the portrayal of her skin, showcases da Vinci's unparalleled ability to capture the nuances of human expression and emotion. The meticulous attention to detail, from the intricacies of her hair to the veil-like quality of her translucent clothing, attests to the artist's commitment to perfection.

Composition and Pose:

The composition of the Mona Lisa is a testament to da Vinci's innovative approach to portraiture. The subject, believed to be Lisa Gherardini, exudes a sense of quiet contemplation, her gaze meeting the viewer's with a timeless allure. The use of a pyramidal composition, with the subject subtly framed by her hands and the landscape behind her, creates a harmonious and balanced visual experience. This thoughtful arrangement draws the observer into the world of the painting, fostering a sense of intimacy with the enigmatic woman on the canvas.

Mystery and Intrigue:

The Mona Lisa's enduring fascination lies in the mystery that shrouds her identity and the subtle secrets hidden within the painting. Her enigmatic smile, often described as ambiguous, has sparked endless speculation and interpretation. Is she smiling or merely appearing to do so? This ambiguity invites viewers to project their own emotions onto the canvas, establishing a unique and personal connection with the artwork. The Mona Lisa's magnetic allure lies not only in her beauty but also in the mystery that surrounds her persona.



Use of Chiaroscuro:

Da Vinci's mastery of chiaroscuro, the interplay of light and shadow, is evident in the Mona Lisa's luminous presence. The gentle gradation of light creates a three-dimensional effect, imparting a lifelike quality to the subject. The background, painted in a hazy landscape with distant mountains and a winding river, further enhances the illusion of depth. The subtle interplay between light and shadow adds to the painting's overall richness, contributing to its enduring visual impact.

Cultural Impact and Legacy:

The Mona Lisa's cultural impact is immeasurable. Housed in the Louvre Museum in Paris, the painting attracts millions of visitors annually, each eager to witness the allure of her gaze. Countless reproductions, parodies, and references in popular culture attest to the painting's pervasive influence on art and society. The Mona Lisa has become a symbol of artistic achievement, transcending its Renaissance origins to become a universally recognized and revered icon.

Conclusion:

Leonardo da Vinci's Mona Lisa stands as a pinnacle of artistic achievement, showcasing the artist's unparalleled skill, technical innovation, and a mastery of capturing the human essence. Beyond the captivating beauty of the subject, the painting's enduring appeal lies in its enigmatic quality, inviting viewers into a world of mystery and speculation. The Mona Lisa remains a timeless testament to the power of art to transcend time, evoke emotion, and spark the imagination, ensuring its place as an everlasting masterpiece in the tapestry of human culture.



समंदर क गोद म



Deethu P
BSC AI

समंदर की गोदी में, आसमान लिपटा है,
सूरज की छाया में, सवेरा बनाता है।

आकाश और सागर, मिलकर बनाते हैं एक कहानी,
जिसमें छुपा है प्रेम, और अनगिनत रहस्यमय मिसालें।

हर लहराती आँधी, बताती है किस्से,
जब आसमान छूता है समंदर को अपनी बाहों से।

वृष्टि की बूंदें, आसमान से लिपटी,
समंदर के सीने में, प्यार भरा हर गीत।

चाँदनी की रातें, समंदर में छाई,
आसमान की आँचल में, छुपी है मोहडबत की राहें।

इस मिलन का अद्भुत संगम, दिलों को बहुत सी बातें सुनाता है,
जब आसमान मिलता है समंदर से, तो सृष्टि होती है सजावटों से भरी।

आसमान और समंदर, ये मिलन है अद्वितीय,
जैसे प्रेम का रंग, सजता है हर समय की कहानी।

A SPECTACULAR CRICKETING EXTRAVAGANZA: REVIEWING THE 2023 CRICKET WORLD CUP



Ajay
BCom 22

The 2023 Cricket World Cup, hosted in India, was a mesmerizing spectacle that captivated cricket enthusiasts worldwide. From thrilling encounters to unexpected upsets, the tournament showcased the beauty and intensity of the sport on the grandest stage. Let's delve into the key highlights, standout performances, and memorable moments that defined this edition of the Cricket World Cup.

Host Nation Dominance:

India's role as the host nation added an extra layer of excitement to the tournament. The Indian subcontinent, known for its cricket-crazed fans, provided an electric atmosphere at every venue. The vibrant crowds, diverse cultures, and cricketing history made the 2023 World Cup a celebration of the sport like never before. The hosting duties also brought expectations for the Indian team, and they did not disappoint.

Virat Kohli's Swan Song:

The 2023 World Cup marked the end of an era as Indian captain Virat Kohli bid farewell to ODI cricket. Kohli, one of the modern-day greats, showcased his class and consistency throughout the tournament. His leadership, batting prowess, and tactical acumen were on full display. The emotional farewell during the knockout stages added a poignant touch to the event, as fans celebrated Kohli's illustrious career on the world stage.

Emerging Teams' Upsets:

One of the defining features of the 2023 World Cup was the emergence of underdog teams making significant strides. Teams like Afghanistan and Ireland delivered memorable performances, defeating higher-ranked opponents and challenging the established cricketing order. These upsets not only injected unpredictability into the tournament but also showcased the global growth of cricket, with lesser-known nations making their mark on the world stage.

Breathtaking Batting Displays:

The 2023 World Cup was a batsman's paradise, witnessing breathtaking performances with the willow. Several records tumbled as batsmen showcased their skill, temperament, and power-hitting abilities. Centuries, double centuries, and high-scoring chases became the norm, thrilling fans and setting the stage for unforgettable contests. The tournament showcased the evolution of the limited-overs game, with aggressive yet calculated batting dominating the proceedings.

Bowling Brilliance:

While the batsmen had their moments, bowlers also left an indelible mark on the 2023 World Cup. Skillful seamers, crafty spinners, and fiery fast bowlers made life challenging for the batsmen. Memorable spells and crucial breakthroughs showcased the importance of a balanced contest between bat and ball. The tournament highlighted the resilience and adaptability of bowlers in different conditions, adding a layer of complexity to the matches.

Tense Knockout Stages:

The knockout stages of the 2023 World Cup were filled with nail-biting encounters and high-stakes drama. The semifinals and final provided edge-of-the-seat action as the best teams fought for supremacy. Close finishes, super overs, and clutch performances intensified the thrill, leaving fans with lasting memories. The final, in particular, was a fitting climax to the tournament, showcasing the essence of one-day cricket and the spirit of competition.

Individual Brilliance:

The 2023 World Cup witnessed several individual performances that will be etched in cricketing history. From dazzling centuries to match-winning spells, players rose to the occasion when it mattered most. Whether it was a young talent making a name for themselves or a seasoned campaigner showcasing their experience, the tournament was a showcase of individual brilliance that added to the overall spectacle.

Innovations and Technology:

The 2023 World Cup embraced technological advancements to enhance the viewing experience. Decision Review System (DRS) UltraEdge, and other innovations played a crucial role in ensuring fair play and accurate decision-making. The use of technology not only added a layer of transparency but also showcased the commitment of cricket authorities to stay at the forefront of sports innovation.

Culmination and Legacy:

As the 2023 Cricket World Cup concluded, it left behind a legacy of unforgettable moments, outstanding performances, and a sense of unity among cricketing nations. The tournament's impact extended beyond the boundaries, fostering a sense of camaraderie and shared passion among fans worldwide. The 2023 World Cup will be remembered as a chapter in cricketing history that celebrated the spirit of the game and set new benchmarks for future editions.

In conclusion, the 2023 Cricket World Cup was a spectacular journey that celebrated the essence of cricket. From the jubilation of underdog victories to the bittersweet farewell of a cricketing legend, the tournament was a rollercoaster of emotions. As cricket enthusiasts reflect on the event, they do so with gratitude for the moments of brilliance, the spirit of competition, and the unifying power of the sport that were on full display in India.



ICC CRICKET WORLD CUP
INDIA 2023

MINDFULNESS



GADHA KRISHNAN
BCA22

Today's youth are the ones who run into their future with anxiety, depression and a lot of mental pressure. They knowingly or unknowingly just leave that they too are human beings and they do can make mistakes or lose the moments. But sometimes it get hard for people to realise that and take the challenge. They just think about future or about the people who might judge them without even facing any struggles or challenges.

Living in the present is the only way to face this, it is not necessary for you to think about judgement or the win or lose of that journey. Because your life is a journey which must contain wins as well as lose. Winston Churchill once quoted that " Success is not final, failure is not fatal" as well as Siddharth Gautama Buddha's teaching composes the concept of learning from lifes challenges and experiences and one of his well known teaching is the four noble truths which acknowledge the existence of suffering and prove a path to understanding and overcoming it.

The best way to get rid of this tired mind is by introspecting and prospecting and proper meditation because you can only be the best solution for your health. Life goes on and past defines who you're today, so never let your fear to be a barrier that interrupt you to create a beautiful past.

"Peace comes from within. Do not sell it without". Siddhartha Gautama Buddha

NISSAN SKYLINE GT-R R34

- A TIMELESS ICON OF PERFORMANCE



Abubacker Bashir
BCA 23

The Nissan Skyline GT-R R34, an automotive legend that graced the roads from 1999 to 2002, remains a symbol of raw power, precision engineering, and motorsport heritage. Revered by enthusiasts and recognized globally, the R34 has earned its place as an iconic sports car that continues to captivate automotive enthusiasts even years after its production ceased.

Design and Aesthetics:

The R34 boasts a timeless design that seamlessly blends aggression with elegance. Its muscular stance, flared wheel arches, and distinctive quad-circle taillights contribute to its unmistakable presence on the road. The aerodynamic profile, characterized by the iconic rear wing, not only enhances its visual appeal but also serves a functional purpose, providing stability at high speeds. The R34's design has aged gracefully, and its allure persists as a testament to Japanese automotive craftsmanship.

Performance and Handling:

Under the hood, the R34 is powered by the legendary RB26DETT engine, a 2.6-liter twin-turbocharged inline-six that delivers exhilarating performance. Generating around 276 horsepower (though often believed to be underrated) this powerhouse is mated to a sophisticated ATTESA E-TS Pro all-wheel-drive system, ensuring optimal traction and stability. The R34's precise and responsive handling is further enhanced by the Super-HICAS (High Capacity Actively Controlled Steering) four-wheel steering system, contributing to its reputation as a formidable force on the track.

Motorsport Legacy:

The R34 has left an indelible mark on the motorsport scene, particularly in the world of touring car racing. Its dominance in the Japanese Touring Car Championship (JTCC) and subsequent success in international competitions, such as the Bathurst 1000 in Australia, solidified its status as a motorsport icon. The R34's motorsport legacy not only bolstered its reputation but also showcased Nissan's commitment to pushing the boundaries of performance technology.

Cultural Impact:

Beyond its prowess on the racetrack, the R34 has become ingrained in popular culture, thanks in part to its prominent appearances in movies, video games, and the automotive enthusiast community. Featured in the "Fast and Furious" film franchise, the R34 gained global recognition, becoming a symbol of street racing culture. In video games like Gran Turismo, the R34 became a virtual dream for gamers worldwide, further cementing its place in automotive folklore.

Collectibility and Rarity:

As production ceased in 2002, the R34 has become a sought-after collector's item. Its limited availability, especially in countries that did not originally receive the model, has driven up its value on the second-hand market. Enthusiasts are willing to pay a premium for well-maintained, low-mileage examples, contributing to the car's allure as a valuable and appreciating classic.

Challenges and Considerations:

Despite its revered status, the R34 does present some challenges for prospective owners. Import restrictions in certain countries make it challenging to acquire this Japanese icon, and finding well-maintained examples can be a task. Additionally, the age of the vehicle means that some components may require attention or replacement, emphasizing the importance of meticulous maintenance for optimal performance.

In conclusion, the Nissan Skyline GT-R R34 stands as a testament to the golden era of Japanese sports cars. Its arresting design, unparalleled performance, and motorsport triumphs have etched it into automotive history. Whether admired for its sleek aesthetics, respected for its track prowess, or coveted for its cultural impact, the R34 remains an enduring symbol of automotive excellence and a timeless icon that continues to ignite the passion of car enthusiasts worldwide.



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NURTURING PEACE AND POSITIVITY: A GLOBAL IMPERATIVE



ABHIJITH RAJ
BCA22

In the tumultuous landscape of today's world, the significance of peace and positivity is increasingly relevant on the global stage.

In the diverse tapestry of Indian culture, the ethos of peace has been a guiding force. The teachings of Mahatma Gandhi, who championed non-violence, continue to resonate, offering a timeless blueprint for navigating a world marked by political strife, environmental challenges, and social inequalities.

As India grapples with its own array of contemporary issues, from socio-economic disparities to environmental concerns, the nation emphasizes the imperative of peace in its policies and initiatives. The country's commitment to inclusive development, reflected in programs such as Swachh Bharat Abhiyan (Clean India Mission) and Pradhan Mantri Jan Dhan Yojana (Financial Inclusion Program) underscores the understanding that lasting progress requires a foundation of peace.

However, the pursuit of peace is not confined to national borders. In today's interconnected world, nations must collaborate to address shared challenges. The ongoing global pandemic, for instance, has underscored the need for international cooperation in public health. The imperative of peace extends beyond diplomacy; it is a practical approach to addressing issues that transcend geographical boundaries.

In the midst of global challenges, the role of positivity becomes increasingly crucial. A positive mindset fosters resilience and innovation, essential qualities in overcoming obstacles. India, with its diverse populace and myriad challenges, recognizes the transformative power of positivity. Grassroots movements and NGOs actively promote positive values, emphasizing the importance of compassion and volunteerism in the face of adversity.

Current affairs, such as geopolitical tensions and environmental crises, highlight the urgency of embracing peace and positivity. Nations are realizing that collaboration, rather than confrontation, is key to addressing complex issues. India's commitment to sustainable development and environmental conservation, as seen in initiatives like the International Solar Alliance, exemplifies its proactive stance on global challenges.

In conclusion, the call for peace and positivity is not a philosophical abstraction but a practical necessity in today's world. India, with its rich cultural heritage and contemporary initiatives, serves as a model for embracing these principles. As nations grapple with the complexities of the 21st century, fostering an environment where peace and positivity thrive is not only a collective responsibility but a global imperative. Through collaborative efforts and a commitment to shared values, we can navigate the challenges of our interconnected world, fostering a brighter and more harmonious future for all.

MAGIC OF SMILE Ms. Mariya Nilji Joshi



In the realm of joy, where happiness roams,
Resides the magic of a smile that truly glows
. A beacon of light, like the morning sun,
It speaks a language that needs no words, only fun.
With lips upturned, a curve so divine,
A smile is a treasure, an everlasting sign.

It lifts the weary, brings solace to the heart,
A simple gesture, a masterpiece of art.
In times of sorrow, it can heal the pain,
A touch of warmth amidst the pouring rain.

It holds the power to bridge the divide,
To mend broken bonds and let love reside.
A smile is contagious, infectious, they say,
Spreading like wildfire, chasing worries away.

It ripples through souls, igniting pure delight,
An antidote to darkness, shining ever so bright.
It dances on faces, like petals in the breeze,
A symphony of joy, an enchanting release.
It knows no boundaries, transcending all strife,
A universal language, the essence of life.

So, let your lips curl and your eyes shimmer,
Let your worries fade, let your spirit glimmer.
Embrace the power, for it's yours to share,
A smile, a gift, that shows you truly care

Lily



Sivanandhu
BCA22

In the heart of the lively town of Meadowville stood bring some cheer.

Observing her classmates absorbed in their own worlds, Lily decided to make a positive change in Room 203. She gathered a bunch of colorful sticky notes and spent her lunch break crafting messages that would make her classmates feel good. "You are capable of amazing things," read one note, while another said, "Your smile can brighten someone's day." As the bell rang, Lily quietly placed these notes on each desk.

The next morning, Room 203 was filled with curiosity and surprise. Students found the unexpected notes, each carrying a message that made them smile. Lily's small act had set a positive tone for the day.

Not stopping there, Lily wanted to make a lasting impact. She started a "Compliment Wall" at the back of the classroom. She encouraged her classmates to write anonymous compliments about each other on colorful paper and pin them to the wall. The once quiet room started buzzing with laughter and conversations as students eagerly participated in this heartwarming initiative.

News of Lily's efforts reached the teachers and the school administration, who were impressed by the positive changes in Room 203. Realizing the potential for a broader impact, the school decided to support Lily's initiative. A special day, known as "Positivity Day," was organized. Students from all grades were encouraged to share compliments and positive messages with each other.

On Positivity Day, Harmony High underwent a wonderful transformation. Lily's small act had started a chain reaction, spreading positivity beyond Room 203. The hallways echoed with laughter, and the once quiet corners of the school now teemed with life. Students found new energy and enthusiasm, and a sense of togetherness flourished.

Lily, the new student, had not just found her place in Harmony High but had left a lasting impression on her classmates. Her mission to spread positivity had not only brightened the days of those around her but had also created a culture of kindness that would stay with the school for a long time.

As the school year progressed, Lily's legacy lived on. The "Compliment Wall" became a permanent feature in Room 203, a symbol of the power of kindness. The positive vibes extended beyond the school, influencing the entire community. Parents, teachers, and even local businesses started adopting similar initiatives, creating a harmonious atmosphere that spread throughout Meadowville.

In the end, Lily had not just been a student; she had been a spark for change. Her small but thoughtful acts of kindness had turned a once-muted classroom into a lively community, proving that positivity, no matter how small, has the power to create lasting happiness.

സാി പി യ എ.

(അസി.ഐ.പാഫസർ , മലയാള വിഭാഗം)



ഉടലാ പകു റുയിൻകാടുതേ താ
 ഉയിരി ഉടയൊനേ റാതി അല നാവു,
 േക തഴി കാതുമായി
 ഒരുവൾ വരു ു..
 ഇടയന ുൾ ഇഠെ റാത.
 ജീവനാഡിയിൽ
 കട റാടി കട ുൾ ബാിവ്, അകാരണമായ്
 കർ വ നിരതരാകു ക നീർ ഗികള മായ്.
 വി ും വി ും പാനം ൈചഠെ ുമരിഠെ റാത,
 മീഭവിിരി വൾ.

വണിതമാം ചു ുകളിൽ തുവൽ ൈകൊ റാരു േലപനം തുവു ു്ചിലർ..

മരവി ൈകകളാൽ നെി പുണരുവാൻ
 ൈകാഴിയു മ ഇലയായ്
 നെി കവിളിൽ തേലാടാൻ
 ഓടിത വൾ ചാര ണഭ റാൾ
 നിന പരിചിതയായ് അവള ൈ
 അവൾ പരിചിതനായ് നീയും...
 ചു ൈ കൂടിയ പേരതാ റാൾ
 ഉറെ വിളി പറയും
 ഘ്ര റാ അരുപിയായി മാറി ഴി
 നെി പാണൈ വളിഠെ .
 ൈന്തിരി നിഭുപായ നെി
 അവസാനശ റാസവുമായ് അവർ നീഭു ുൾ
 പക നമായ് അവൾ പിട റുയിൻ റാ ു .
 ചിതറി ൈതറി ു ൈവൺപിണർ ൈപൊല മൊ റാലി
 "അറി ു ൈകാൾക..
 ശമി ുവാനാവി നിനെ ജീവിതദാഠൈ
 തടു ുവാനാവിഠെ യെ ഉർ രതൻ ഉറവകെള

NAPOLEON CROSSING THE ALPS

- A TRIUMPH OF ARTISTIC GRANDEUR



Saneta K T
BCA23

Jacques-Louis David's iconic painting, "Napoleon Crossing the Alps," is a masterpiece that captures the essence of power, ambition, and the grandeur of Napoleon Bonaparte. Completed in 1801, this historical artwork has become an emblematic representation of Napoleonic imagery, symbolizing military prowess, leadership, and the spirit of an era.

Dramatic Composition:
The painting's composition is a masterstroke, exuding drama and intensity. Napoleon, astride a fiery steed, is portrayed with an outstretched arm, leading his troops through treacherous mountain terrain. The dynamic diagonal lines, created by the charging horse, the uplifted sword, and the rocky landscape, convey a sense of urgency and determination. David's deliberate use of perspective emphasizes the heroism of the moment, elevating Napoleon to the status of a legendary figure.

Symbolism and Allegory:

"Napoleon Crossing the Alps" is rich in symbolism and allegory, reflecting the propaganda of the time. The mighty Alps serve as a metaphor for the challenges Napoleon faced, portraying him as a conqueror overcoming seemingly insurmountable obstacles. The billowing red cloak and the steed's wild mane symbolize the energy and dynamism of the military leader, while the commanding presence of the leader himself underscores his strategic brilliance and unwavering resolve.

Color Palette and Contrast:

David's use of a restrained color palette adds to the painting's gravitas. The muted tones of browns,



grays, and earthy hues dominate the landscape, emphasizing the harshness of the mountainous terrain. Against this backdrop, Napoleon's bold red cloak and the golden accents of his uniform command attention, creating a striking contrast that heightens the visual impact of the central figure. This deliberate use of color draws the viewer's gaze to the focal point, underscoring the significance of Napoleon's role in the scene.

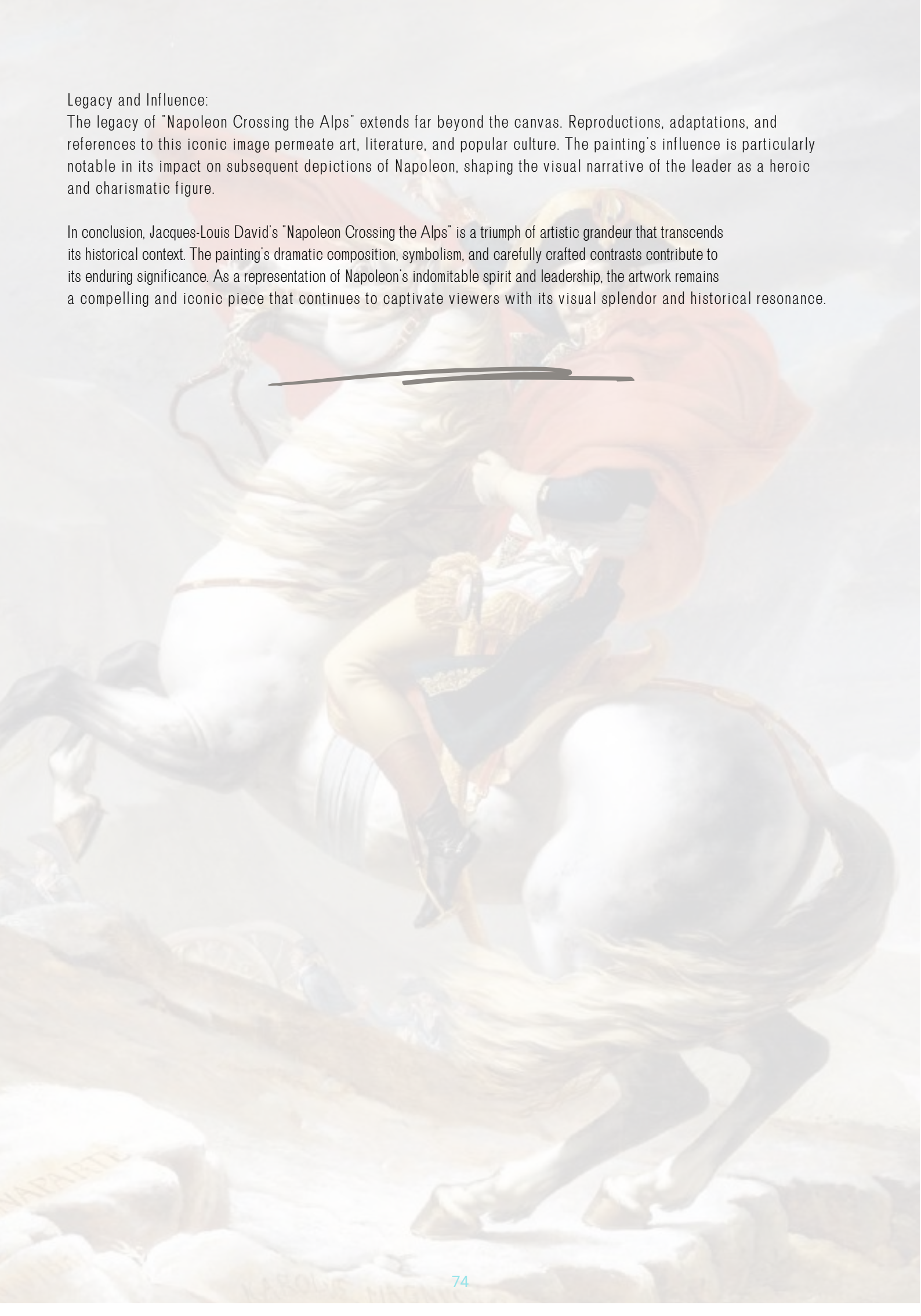
Historical Accuracy and Romanticized Realism:

While "Napoleon Crossing the Alps" is recognized for its dramatic flair, it is essential to note that David took liberties with historical accuracy to convey a more compelling narrative. The actual crossing of the Alps was a logistical feat achieved with careful planning, not the dramatic and impulsive charge depicted in the painting. Nevertheless, David's romanticized realism serves a purpose in immortalizing Napoleon's grandeur, creating an enduring image that resonates with the spirit of the times.

Legacy and Influence:

The legacy of "Napoleon Crossing the Alps" extends far beyond the canvas. Reproductions, adaptations, and references to this iconic image permeate art, literature, and popular culture. The painting's influence is particularly notable in its impact on subsequent depictions of Napoleon, shaping the visual narrative of the leader as a heroic and charismatic figure.

In conclusion, Jacques-Louis David's "Napoleon Crossing the Alps" is a triumph of artistic grandeur that transcends its historical context. The painting's dramatic composition, symbolism, and carefully crafted contrasts contribute to its enduring significance. As a representation of Napoleon's indomitable spirit and leadership, the artwork remains a compelling and iconic piece that continues to captivate viewers with its visual splendor and historical resonance.





DISCOVER THE ART OF FILMMAKING:



Abubacker Bashir Moideen
Bca23

When it comes to the magic of movies, one cannot u

memorable? What are the key elements that contribute to its storytelling prowess?

First and foremost, a compelling narrative is essential. A film with a strong and engaging storyline can captivate audiences from the very beginning. It should have well-defined characters that we can connect with, and a plot that keeps us on the edge of our seats. Whether it's a heartwarming romance, an intense action thriller, or a thought-provoking drama, the story should resonate with us on a deep level.

Another vital element is the power of visuals. A visually stunning film can leave an indelible mark on our memories. From breathtaking landscapes to meticulously designed sets, every frame should be crafted with care. Cinematography plays a crucial role in conveying the mood and atmosphere of a film, and creative use of lighting, angles, and colors can enhance the storytelling experience.

Furthermore, the music and sound design are pivotal in creating an immersive cinematic experience. A well-composed score can elevate the emotions of a scene, adding depth and impact to the storytelling. Sound effects, on the other hand, help to create a sense of realism and immerse the audience in the film's world.

Last but not least, the skillful direction and performances of the cast bring the story to life. A talented director can guide the film's vision and ensure that the actors deliver compelling and authentic performances. The chemistry between actors, their ability to convey emotions, and their commitment to their roles all contribute to the overall impact of the film.

In conclusion, the power of storytelling lies in the combination of a compelling narrative, stunning visuals, captivating music and sound design, and the skillful direction and performances of the cast. These elements work together to create a truly memorable cinematic experience. As we delve deeper into the world of cinema, it becomes evident that storytelling is the beating heart of every great film.



DEVAMRUTH V A
BCA 21

ആദ പണയനി അനുഭൂതി

പേമാഹേമാഹിനീ രാഗമ നാമമി ,
കാതീലനു മഴെ റ്റിണഹൃദയം
അനുഭവം.

നഷ്ടമ ഭയംനിനെ റു അനുഭൂതി,
പണയം അതിനു നീ റ്റ് സ റതം
നല്കു.

രാ തിയില്കാ റി അല രി ,
ആവശമ മുന്നുസ പ്ന ഉ് പെല.

ഇനിയുംമൂല മായ പണയം നി
സ്മരി ,
നഷ്ടമുംപേ പമം അനിവാര മൊണു
തോ



MNC's IN THE SHADOW OF GLOBALIZATION



Abitha K M
B. com CO-OP 23

Globalization means the speedup of movements and exchanges of human beings, goods, and services, capital, technologies or cultural practices all over the planet. One of the effects of globalization is that it promotes and increases interactions between different regions and populations around the globe. It's widely believed that increased globalization leads to greater economic growth for all parties.

Globalization gives all nations access to a wider labour pool. One of the primary reasons nations trades is to gain access to resources they otherwise wouldn't have. Without this flow of resources across borders, many modern luxuries would be impossible to manufacture or produce. Global and regional cooperation allow nations to heavily lean into their economic strengths, knowing they can trade products for other resources.

Globalization is a phenomenon of rapid expansion of countries and their businesses across the world. A corporation becomes multinational when it expands globally. The trend of globalization was started by the US, which led to many countries spreading all over the world in their quest to flourish trade. Companies are making huge profits after expanding globally specifically targeting Asian countries due to cheap labour cost and minimum infrastructure development cost.

However, whenever a global event occurs MNCs are visibly affected both positively and negatively. According to the course Global Business, globalization has led to an increase in cross- border investment. At the macroeconomic level, this international investment has been shown to enhance welfare on both sides of the equation. There have been two interrelated processes which can be seen as changes in the globalization trends. The first one is the change in the efficiency and second one is the change in the allocation and coordination of system. It means that the MNCs have lost their efficiency due to poor demand in the market and dismantling of purchasing power of consumers due to economic misbalance.

The managers, leaders and cultures have become most successful due to the emotional intelligence in the arena of globalization. However, due to recent down turn of economies there have been significant changes in the globalization trends. The U.S. and UK are the strongest economies of the world though due to recession; there have been significant impacts on the economic growth of these countries. Presently, there are numerous companies which are now becoming global specifically from Asia Pacific and other European regions.

In the early start of recession all the countries have experienced a substantial decline in the output. Despite having the trade liberalization, changing consumption pattern of consumers, new power of consumer preferences and cut back of spending on defence the companies are struggling with the growth and expansion of the business. Service and manufacturing industry have experienced a significant decline in the demand and excessive output which increased the inventory cost and holding cost of companies, employee salaries and wages.

In addition to this high attrition rate has also impacted overall profitability of the company as it leads with high cost of production and manufacturing. Apart from this the sustainability issue has taken a seat back towards the economic and financial issues which emphasize on bringing the sustainability in the forefront. The issue of sustainability is in the mainstream of global consciousness where the companies do not have much in the choices which consumers are demanding. As a result, MNCs has reached a point were there is a need of revolutionary changes in its approach towards vulnerable and open markets to attract the Gen Z.





ROOTS OF RESILIENCE



SRUTHYLAKSHMI
K U
BCA21

In the quiet town of Meadowbrook, where the echoes of nature harmonized with the rhythm of everyday life, lived a young woman named Emma. Facing the trials of life, she found solace and strength in the unwavering support of her close-knit family.

Emma's family had weathered storms together, and their bonds had only grown stronger. The heart of this resilience was Emma's grandmother, Eleanor, whose wisdom and warmth were the pillars that held the family upright.

As Emma navigated the challenges of her own journey, Eleanor became her guiding light. With each setback, Eleanor shared stories of overcoming adversity, emphasizing the importance of family, love, and staying rooted in one's values.

One day, Emma faced a personal struggle that tested her resolve. It was then that she discovered a forgotten family tradition—a tree-planting ceremony that symbolized strength, growth, and the interconnectedness of their family roots.

Gathering her family under the old oak tree in their backyard, Emma decided to revive the tradition. Each family member took turns planting a sapling, symbolizing their collective strength and resilience. As the young trees took root, so did the reaffirmation of their familial ties.

The news of this heartwarming tradition spread through Meadowbrook, capturing the attention of the community. Inspired by Emma's family, neighbors began their own tree-planting ceremonies, fostering a sense of unity and shared strength.

The mayor of Meadowbrook, touched by the positive impact of this tradition, declared an annual community tree-planting day. Families across the town embraced the idea, turning it into a celebration of resilience, growth, and the enduring power of familial bonds.

"Roots of Resilience" became more than just a family tradition; it became a symbol of hope for Meadowbrook. Through the simple act of planting trees, the community discovered a collective strength that transcended individual struggles, creating a tapestry of resilience that would endure for generations to come.

STREETWEAR FASHION



Devamruth A N
BCA 21

Streetwear is more than just a style, it's a cultural phenomenon that has transformed the fashion landscape. From humble beginnings on the streets of urban neighborhoods to the runways of high-end fashion shows, streetwear has become a global symbol of self-expression, authenticity, and youth culture.



In the realm of fashion, streetwear has transcended its origins as a subculture and emerged as a dominant force shaping the industry. Defined by its roots in urban youth culture, streetwear has become a global phenomenon, influencing runway designs and high-end collaborations.

This sartorial movement goes beyond mere clothing; it embodies a lifestyle and cultural expression that resonates with a diverse audience.

Streetwear's journey traces back to the 1970s and 1980s, when it emerged from the skateboarding and hip-hop scenes in the United States. Iconic brands like Stussy and Supreme laid the foundation, crafting garments that seamlessly blended comfort, functionality, and an unmistakable urban edge. Initially, streetwear served as a form of rebellion against traditional fashion norms, embracing a do-it-yourself ethos that prioritized comfort and self-expression.



Over the years, streetwear evolved from niche subculture to a mainstream fashion movement. Its rise can be attributed to a combination of factors, including the influence of social media, celebrity endorsements, and strategic collaborations between streetwear brands and high-end designers. Streetwear's democratization of fashion, breaking down barriers of exclusivity, resonated with a broader audience, making it accessible to people from all walks of life. Key elements define streetwear aesthetics. Bold graphics, oversized silhouettes, and distinctive logos have become synonymous with the genre. Sneakers, often the cornerstone of streetwear, have gained cult status, with enthusiasts camping out for limited-edition releases and engaging in a vibrant resale market. The fusion of high and low culture is evident, as streetwear seamlessly incorporates elements from art, music, and popular culture.



Collaborations between streetwear brands and luxury fashion houses have further blurred the lines between high and street fashion. Brands like Off-White, Fear of God, and Vetements have successfully collaborated with established names like Louis Vuitton, Dior, and Balenciaga, elevating streetwear to haute couture status. This merging of worlds has redefined traditional notions of luxury, making high-end fashion more accessible and relevant to a younger, diverse audience.

Celebrities and influencers play a pivotal role in amplifying streetwear's influence. Kanye West's Yeezy brand, Virgil Abloh's Off-White, and Rihanna's Fenty Puma have become synonymous with the intersection of celebrity and street style. The visibility of these influencers on social media platforms like Instagram and Twitter has propelled streetwear into the mainstream consciousness, shaping the way people perceive and engage with fashion.

In conclusion, streetwear has evolved from a subculture movement to a global phenomenon that transcends traditional fashion boundaries. Its journey from skate parks and underground music venues to high-fashion runways exemplifies the power of cultural influence in shaping the industry. Streetwear's democratization of fashion, emphasis on self-expression, and the fusion of high and low culture have redefined the fashion landscape, making it more inclusive and reflective of the diverse tapestry of modern society. As we move forward, streetwear continues to be a driving force, shaping the future of fashion and challenging established norms.





ECHOES OF Healing Arjun murali BCA 23

In the quiet chamber of a love undone,
Echoes linger, where two hearts once spun. A
tapestry woven with dreams so vast, Now
unraveled, lost in the shadows cast.

A symphony of laughter, now a distant hum. As
the melody of love turns to a muted
drum. Promises, once vivid as a painted
sky, Now shattered fragments, a tear-stained
goodbye.

Through the corridors of memories, I tread, In
the gallery of us, where emotions bled. A
kaleidoscope of hues, now turned to gray, In the
silence, where love used to hold sway.

Yet, from the wreckage, a phoenix may rise, A
chance for healing, as the heart defies. In the
alchemy of time, wounds may mend, A broken
heart, on love's road, learns to ascend.

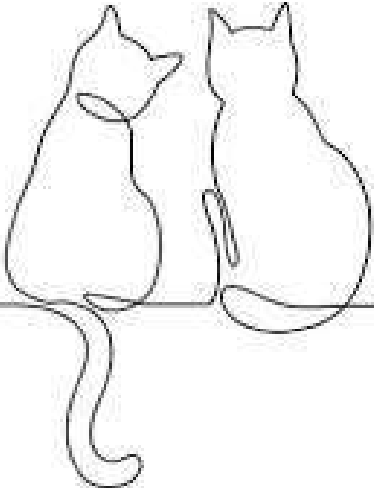


എന്റെ

അമ്മപ്പൂച്ച

Dr. Jayasree V R
(Asst. Professor)

ഏകദേശം 7 വർഷം ആയി എന്റെ കൂടെ ഉത്തരവ് ഡി ഡി എ റ്റുവളുടെ ഓമനപ്പേര്. അവളുടെ അപസവി കുറ ദിവസം കഴിഞ്ഞു മരി പോയി. കൂടെ ഒരു കൂട്ടം ഉയിരിട്ടു പേര് സൂപ്പർ എ റ്റു. പെ അത് മരി പോയി. ഞാൻ കുറയിൽ ആർക്കൊക്കെയും അവൾ ആരും പെ എ വിചാരി പെ ദൈവം അവളെ ഇതുവരെ കൂടെ നിർത്തി. അപാര ബുദ്ധി ആണ് അവൾ. അവൾ കുറ പൂ കുറകൾ ജനിക്കാൻ പെ അതിൽ രോഗമുറ കുറകൾ മാത്രമേ ജീവിക്കുന്നു. അവൾ ഇതുവരെ ആരെയും ഉപദേശിച്ചിട്ടില്ല. അതും സ്നേഹം ഉപു എന്റെ ജീവിതത്തിൽ ഉയിരി. എന്റെ അമ്മ 2018 ജനുവരിയിൽ മരി മുതലായും കൊടുവടം അവൾ ചുവടെ ഒരു കരിൽ ഉയിരിട്ടു സഹിഷ്ണു. ഇതും വയസായാലും എല്ലാം കാലം എന്റെ കൂടെ അടുത്തു വരും അവൾ പാലാക്കുടി റ്റു പാതിൽ ഒഴി കൊടുത്തു അതിൽ കറു പശ്ചിമം ആയും. അത്കിയാൽ പെ മുറയിരി അവിടെ കിടന്ന അനുസരണ ഉപു ആണ് അവൾ ഇനിയും കുറ നാൾ ജീവിക്കും. എ റ്റുവരെയും അപു യായി.



HOPE



ARCHANA SASI
BCA 21

In the hush of dawn, a canvas unfurls,
A symphony of colors as daylight swirls.
The sun, a painter with a radiant brush,
Touches the sky, a palette in a hush.

Golden fingers stretch across the horizon,
Warming the world as a new day is risen.
Casting away shadows of the night,
A tapestry of dawn, a breathtaking sight.

The sky blushes in hues of pink and gold,
As nature's story of rebirth is told.
A dance of light on morning's stage,
A promise of hope with each golden page.

In this celestial ballet, a fresh start,
A canvas of dreams, a work of art.
Whispers of a future, yet to be spun,
The beauty of sunrise, a new day begun.

ART'S DAY







THE UPLIFTING SYMPHONY: POSITIVITY THROUGH PASTIMES AND LEISURE PURSUITS

EMMANUAL ANTO
BCA 21

In the swift cadence of contemporary living, where stress and responsibilities often take the forefront, the tranquil melodies of positivity arise through the exploration of hobbies and recreational activities. This essay explores the profound influence that engaging in personal interests can exert on mental well-being, fostering a sense of joy, relaxation, and holistic equilibrium.

Leisure activities and pursuits offer a refuge from the daily tumult, providing individuals with a chance to engage in activities that spark their passion. Whether it involves painting, gardening, playing a musical instrument, or venturing into nature, these endeavors become a therapeutic channel for self-expression and imaginative creativity.

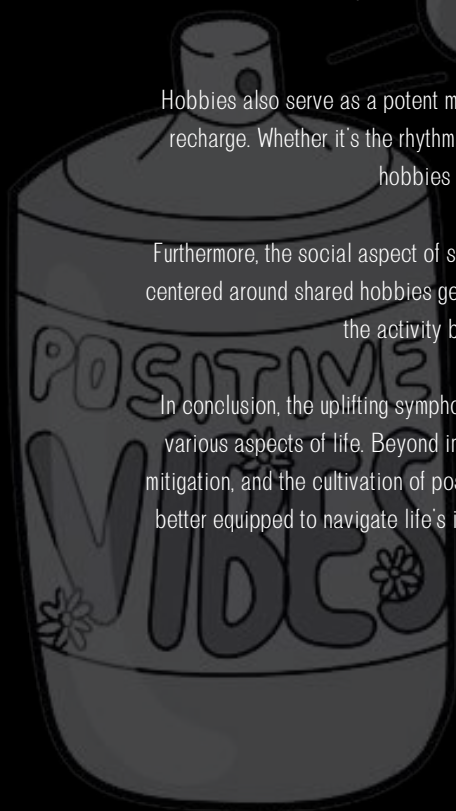
A fundamental advantage of participating in hobbies lies in their positive impact on mental health. Research suggests that involvement in enjoyable activities triggers the release of dopamine, a neurotransmitter associated with pleasure and reward. This intrinsic "feel-good" element not only elevates mood but also contributes to a sense of accomplishment and contentment.

Moreover, the immersive nature of hobbies fosters mindfulness - a state of complete presence in the current moment. In a world frequently besieged by multitasking and constant connectivity, the ability to concentrate on a hobby offers a mental respite, reducing stress and promoting mental clarity. The therapeutic effect of mindfulness through hobbies extends beyond the activity itself, positively influencing one's overall well-being.

Hobbies also serve as a potent means of stress relief. Engaging in activities that bring joy and fulfillment helps individuals unwind and recharge. Whether it's the rhythmic brushstrokes of painting, the soothing hum of a fishing reel, or the meditative repetition of knitting, hobbies create a soothing rhythm that counterbalances the chaos of daily existence.

Furthermore, the social aspect of specific leisure activities contributes to the formation of positive relationships. Joining clubs or groups centered around shared hobbies generates a sense of community and camaraderie. These connections not only enhance the enjoyment of the activity but also contribute to a network of support that nurtures positivity and resilience.

In conclusion, the uplifting symphony of positivity discovered in hobbies and recreational activities is a melody that resonates through various aspects of life. Beyond immediate enjoyment, the pursuit of personal interests plays a pivotal role in mental well-being, stress mitigation, and the cultivation of positive relationships. As individuals rediscover the delight in their chosen pursuits, they find themselves better equipped to navigate life's intricacies, establishing a harmonious equilibrium between personal passions and the demands of the world.



A CHILD'S GAZE TAKES PLACE



Mohammed Fahim P R

BCA 23

In the night's embrace, a child's gaze takes
flight, Curiosity ablaze, chasing stars so bright.
Tiny dreamer, eyes wide with cosmic delight,
Embarking on a journey through the vast night.

Twinkling wonders, each a story untold,
Galaxies whisper secrets, mysteries unfold.
Moonbeams dance, painting tales in gold,
A celestial playground for the young and bold.

Planets play hide-and-seek in the cosmic sea, Saturn's rings a
carousel, a cosmic decree.
Mars, a rusty warrior, daring and free,
A canvas of wonders, for a child to see.

Constellations weave tales in the velvet sky, Orion's belt, a
warrior's mark up high.
Little astronomer, reaching for the sky,
Imagination soaring, oh so high.

Through the telescope of wonder, they spy,
Far-off galaxies, where dreams multiply.
Childhood curiosity, a cosmic lullaby,
A starlit journey, beneath the night sky.





लड़क

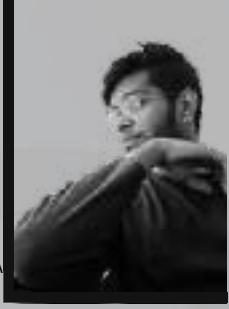
Dr. Jayasree V R
(Asst. Professor)

म लड़कँ इस लए ऐसा है
जीने का अ धकार नह है
लड़के को सबकुछ है
जहाँ चाहे जा सकते हो
रात म और दन म भी
म लड़कँ इस लए ऐसा है
जीने का अ धकार नह है
लड़क हैतो हसना मना रोना मना
सफ रसोई के काम करनेके लएपु षो का मन बहलानेके लए
लड़के को देखा तो सम या बात कया तो अवहेलाना समाज से
म लड़कँ इस लए ऐसा है
जीने का अ धकार नह है
समय बदला है लड़क को भी लड़को के साथ कंधे सेकंधा मलाकर चलनेका



69" DODGE CHARGER: A CLASSIC AMERICAN MUSCLE ICON

Irfan C A
BCA 23



The 1969 Dodge Charger stands as a paragon of American muscle car design, representing an era when performance, style, and power converged to create an automotive legend. With its aggressive stance, potent engine options, and iconic design features, the '69 Charger remains a symbol of the golden age of muscle cars.

Exterior Design:

The exterior design of the 1969 Charger is nothing short of iconic. With its unmistakable Coke-bottle shape, hidden headlamps, and a distinctive fastback roofline, the Charger exudes a blend of elegance and aggression. The iconic full-width front grille and recessed rear window contribute to its unique character, making it instantly recognizable even among the crowd of classic muscle cars.

Engine Options and Performance:

The '69 Charger was available with a range of powerful engine options, catering to enthusiasts seeking various levels of performance. At the top of the hierarchy was the legendary 426 Hemi V8 engine, producing a staggering 425 horsepower. The 440 Magnum V8 and various other options provided a broad spectrum of power, allowing buyers to tailor the Charger's performance to their preferences. The powerful engines, combined with the car's relatively lightweight design, delivered exhilarating acceleration and an unmistakable roar that echoed the spirit of American muscle.

Interior Comfort and Features:

Despite its performance-oriented design, the '69 Charger didn't compromise on interior comfort. The spacious cabin accommodated both driver and passengers with a sense of luxury. Bucket seats, a center console, and a sporty dashboard design added to the car's interior appeal. While not as lavishly equipped as some contemporary luxury cars, the Charger's interior was well-appointed for its time, providing a comfortable and stylish driving experience.

Driving Experience:

Behind the wheel, the 1969 Charger offered a driving experience that embodied the essence of classic muscle cars. The responsive steering, precise handling, and formidable power under the hood combined to create an exhilarating journey on both straightaways and winding roads. The Charger's suspension was tuned for performance, striking a balance between ride comfort and dynamic capabilities, making it a joy to drive for enthusiasts who appreciated the raw power of a muscle car.

Cultural Impact:

The 1969 Dodge Charger made a lasting impact on popular culture, thanks in part to its prominent role in movies and television. The Charger gained widespread recognition as the "General Lee" in the television series "The Dukes of Hazzard," solidifying its status as a cultural icon. The show's popularity further elevated the Charger's reputation, making it a symbol of rebellion, freedom, and high-speed adventure.


Collectibility and Legacy:

Today, the 1969 Dodge Charger enjoys an elevated status among classic car collectors and enthusiasts. Its scarcity and timeless design contribute to its collectibility, with well-preserved examples commanding high prices in the collector car market. The '69 Charger's legacy extends beyond its production years, as it continues to influence modern muscle car design and remains an aspirational symbol for those seeking the thrill of pure, unadulterated American horsepower.


Conclusion:

In the annals of automotive history, the 1969 Dodge Charger occupies a special place as a quintessential American muscle car. Its striking design, formidable performance, and cultural impact have solidified its status as a classic icon. Whether roaring down the open road or gracing the screen in Hollywood productions, the '69 Charger remains a timeless representation of an era when muscle cars ruled the asphalt and captivated the hearts of automotive enthusiasts around the world.

ITS SINKING DOWN TO DEEP



AGNAMARIYA JOSEPH
ASST. PROF



Its sinking down to deep
That unwanted H two O
slowly filling in cells
Nose blowing the bubbles
Eyes wide open looking,
Pull It up. I am long ready
open up, extend down
with a gentle blow, this
feather will fly... This is
Not a moment I wanna
Survive. This is determined
Leave no trace
take it... will you?



UNBREAKABLE BOND



ARYA U S
BCA21

In the realm of genuine friendships, resolute and authentic,
An intricate mosaic woven with threads of brightness and blue.

Navigating the tests of time, an unwavering connection,
A symphony of hearts, unspoken words, yet profoundly true.

Guided through life's intricate paths, our souls ignited,
Within the warmth of affection, our spirits alight.

Diverse shades in this dynamic partnership,
Harmony's melody, a flawless reflection in every stitch.

As the seasons transform, this bond endures,
A robust flower untouched by uncertainties.
Laughter resonates like an enduring melody,
In the sanctuary of friendship, where we thrive.

Through valleys low and peaks high,
Together we rise, under a shared sky.
A collective journey, burdens made lighter,
Within the embrace of friendship, clear and bright.

Let loyalty's petals gracefully unfold,
Within this sanctuary, our hearts entwined.
For in life's intricate weave, side by side we stand,
The blossom of friendship, eternally grand

BEING POSITIVE IS AN ART



C U SURAJ
KRISHNA
22BCA

Positive thinking refers to a belief or mental attitude which makes us think that good things will happen eventually and our efforts will pay off sooner or later. It is the opposite of negative thinking which makes our mind full of stress and fear. Thus, an essay on positive thinking will show us how it reinforces thoughts like optimism and hope and works wonders.

Benefits of Positive Thinking

Let it be clear that positive thinking does not mean you do not notice the bad things in life. It means you try to find a solution in a productive way instead of whining about it. There are many benefits of positive thinking.

The first one is better health. Negative thinking gives rise to anxiety, stress, frustration and more. However, positive thinking helps you avoid all this and focus on staying healthy and doing better in life.

Further, it is essential for us to fight depression which positive thinking helps with. Similarly, it will also help us to relieve stress. Positive thinking overwhelms stress and it will allow you to get rid of stress.

As a result, positive thinking helps you live longer. It is because you will be free from diseases that form due to stress, anxiety and more. Moreover, it is also the key to success. Meaning to say, success becomes easier when you don't bash yourself up.

Similarly, it also gives us more confidence. It boosts our self-esteem and helps in becoming more confident and self-assured. Therefore, we must certainly adopt positive thinking to make the most of our lives.

How to Build a Positive Thinking There are many ways through which we can build positive thinking. To begin with, we must inculcate the habit of reading motivational and inspiring stories of people who are successful.

All this will help in motivating and inspiring you and showing you the right path. Moreover, it is important to never let negative thoughts thrive in your mind and work towards putting end to this habit.

You can do so by replacing your negative thoughts with constructive and positive reviews. Start to pay attention to your ideas and don't pay heed to negative thoughts. Further, it is helpful to use affirmations.

These positive statements will truly sink into your subconscious mind and guide you to take better action. It will also help in visualising your dreams and getting the right means to achieve them fast.

Finally, always stay guard and gatekeep your mind to make important changes in life. In other words, do not be afraid to take actions. Keep yourself busy and do different things to avoid becoming cynical and remaining positive.

To conclude, we must change our attitude and believe that we will succeed one day. Moreover, we also need to implement positive thinking techniques which will help us learn from our failures and stay focused. As positive thinking plays an essential role in our lives, we must make sure to adopt in our lives.



Arun P
BSC AI 23





Ben Reji
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C S Alby
BCA 22





Adrian Benny
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Adhinath Dinesh
BCAB 22





Sanjo Wilson
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Adhil C S
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Lakshmi KM
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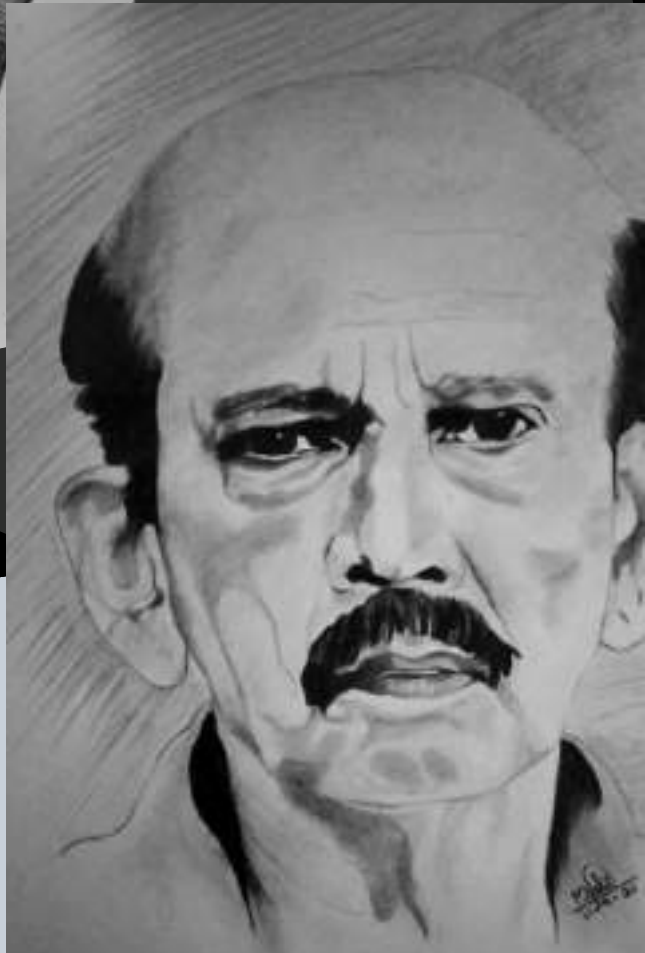
Abhinav P
BSC AI





Mahi KM

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BRAIN ZONE



Sudoku #1

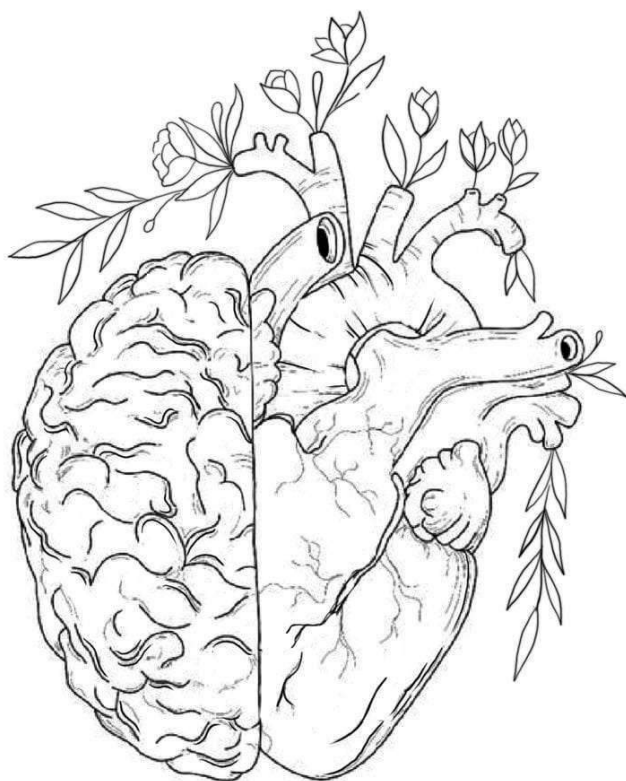
You Wanna Know something about SUDOKU?

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2		9						
8	1			2	5	3		
3		5				6		9
		7	1	3			8	5
		4				8		7
5		8		6		4	9	
				8	3			6

ACTUALLY, SUDOKU ISN'T A JAPANESE GAME IT ALL. IT'S AMERICAN INVENTED. HOWARD GARNES CREATED IT AS NUMBER PLACE IN 1979 BUT DIED IN 1989 BEFORE JAPANESE PUBLISHER NIKOLI GOT A HOLD OF IT

THERE ARE 6670903752021072936960 SUDOKU GRIDS. HOWEVER, THE ESSENTIALLY DIFFERENT SUDOKU GRIDS ARE ONLY 5,472,730,538. NEEDLESSLY TO SAY, YOU NEED A HANDFUL OF LIFETIMES TO SOLVE ALL OF THEM.

Fill me



GRATITUDE

GRATITUDE CAN TRANSFORM COMMON DAYS INTO THANKSGIVINGS,
TURN ROUTINE JOBS INTO JOY, AND
CHANGE ORDINARY OPPORTUNITIES INTO BLESSINGS

-WILLIAM ARTHUR WARD



We give thanks to god almighty for providing inspiration good thoughts and ability to fulfill this task that was bestowed upon us.



Heart filled thanks to the staff editors for all the guidance and valuable lessons that we received through out the process.



MS. REMYA V R
HOD
DEPARTMENT OF ENGLISH



AGNAMARIYA JOSEPH
ASST. PROF
DEPARTMENT OF ENGLISH

Every little help has been a big stone for this venture, truthfully, thanks to all the benefactors. The send result of Meliora is a team work , we are grateful for setting up such an easy going yet talent lots as group to work behind this magazine. sincere thanks to,



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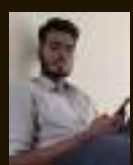


MOHAMMED FAHEEM
BCA 23

SPECIAL MENTION



JOYAL JOSE
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MISATH K M
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MAHI
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ARJUN
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THANK YOU

MAGAZINE COMMITTEE
MET'S COLLEGE OF ADVANCED STUDIES
2023-2024

MIET'S SCAS Faculty





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